



# THE PURSUIT OF PURPOSE, PASSION & PERFORMANCE – GENERAL AVIATION SERVICE 45TH ANNIVERSARY

News / Business aviation



**An idea, a vision, the ability to persist and endure despite challenges and circumstances. Maybe, that's the recipe for magic remedy for a success in business. But above all, these are the ingredients (still not all of them) of a 45-year long flight by General Aviation Service. The day has come, and we can say loud and clear - happy birthday!**

**An observation, a realization of the lack of quality of ground handling service, a determination to do better - in 1979 Alberto Utrera decided to create a company with the intention of offering superior quality services. A long road in pursuit of purpose, passion, performance & perfection.**

I have to confess, this team has an extraordinary ability to draw you in immediately - it's all there: the sincerity and clarity of the highly experienced professionals, the drive of the aviation enthusiasts, the precision of the pedants in the excellence of the services.

What means 45 years of General Aviation Service – more than 100 of highly qualified

professionals capable to deal with all kinds of flight everywhere in Spain. Eight own bases providing FBO services in Spain: Madrid, Barcelona, Málaga, Palma de Mallorca, Alicante, Valencia, Granada, Gerona and Ibiza. Whatever is your flight, whatever is your airport of choice in Spain – General Aviation Service have you covered!

The company that never stops developing, that is committed to implement the best practices and technologies in the quest to minimize the carbon impact of the aviation industry. What's impressive is the humility and simplicity of the communication and the effectiveness of the actions. Several of the company's customers have confided in us that they feel “very valued, very cared for, and treated as VVIP for every request”.

Alberto Utrera, General Aviation Service Founder and CEO states: “We would like to extend our sincere gratitude to all our employees, customers, and suppliers for this trip in time. As you can all imagine, without your trust, ongoing support, and faith in our services, none of this would have been possible—not even with all our hard work and illusion. We are fortunate to have your cooperation, which helps us get better every day. Our sincere thanks to everyone for that. “



04 OCTOBER 2024

**ARTICLE LINK:**

<https://50skyshades.com/index.php/news/business-aviation/the-pursuit-of-purpose-passion-performance-general-aviation-service-45th-anniversary>