



TRUENORTH ANNOUNCES HYBRID CLOUD SOLUTION

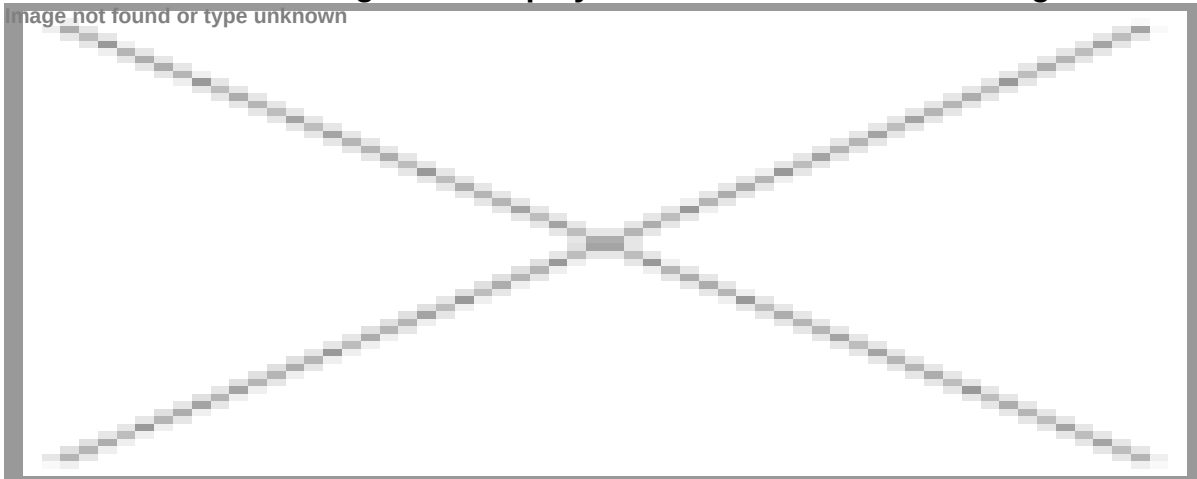
News / Business aviation



TrueNorth Avionics has introduced **connected.aero**, its airborne connectivity service.

The service was announced at the Global Connected Aircraft Summit, and is aviation's first hybrid cloud solution.

Connected.aero is designed to amplify bandwidth and enhance inflight connectivity.

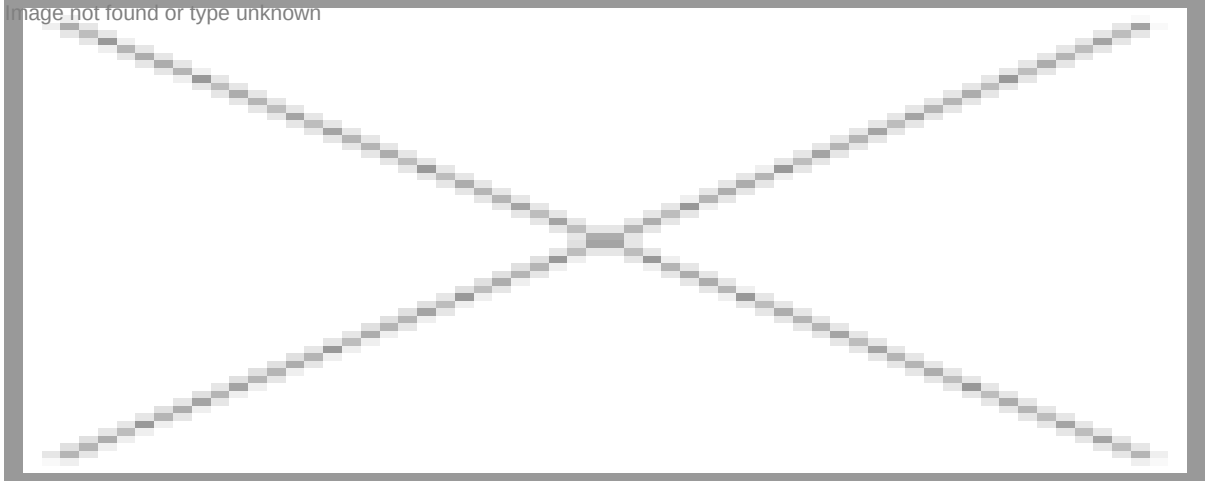


"Inflight connectivity performance has improved over the last 10 years, but the passenger experience is often less than ideal. Our focus is to make the connectivity experience in the air the same as on the ground, which is why we created **connected.aero**," said Mark van Berkel, TrueNorth CEO.

Connected.aero uses a multiple applications to manage the available bandwidth, add efficiencies and prevent dropped connections.

“Mobile devices will continue to evolve at a rapid pace, and only exacerbate the problem of limited bandwidth. Optelity Pro with connected.aero will address the challenges of the skinnier pipe, and the constant introduction of new devices,” said Stephen Newell, TrueNorth head of business development.

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