



TRUENORTH TUNES IN TO A NEW CABIN COMMUNICATIONS SYSTEM

News / Business aviation



TrueNorth Avionics unveiled its latest cabin communications system, **Simphon? Pro** (pronounced 'symphony') today with a special upgrade programme for legacy Simphon? product owners. The new product delivers all the capabilities of the older systems with added performance and value, the company said.

“Our Simphon? Pro communications system makes good on our promise to streamline equipment upgrades,” said Mark van Berkel, TrueNorth CEO. “All that most owners will have to do is pull out the old system and plug in the new one—no additional wiring or configuration required.”

Building on TrueNorth’s innovative Optelity Cabin Gateway, Simphon? Pro has advanced processing power and updated Wi-Fi capabilities. Together these features increase performance and enable the latest technologies. In addition, system purchasers have the option to buy an Optelity Care membership. This membership-based customer support program offers no questions asked returns, and covers all software and hardware upgrades. Simphon? Pro owners receive complimentary access to connected.aero, the company’s bandwidth maximizing service.

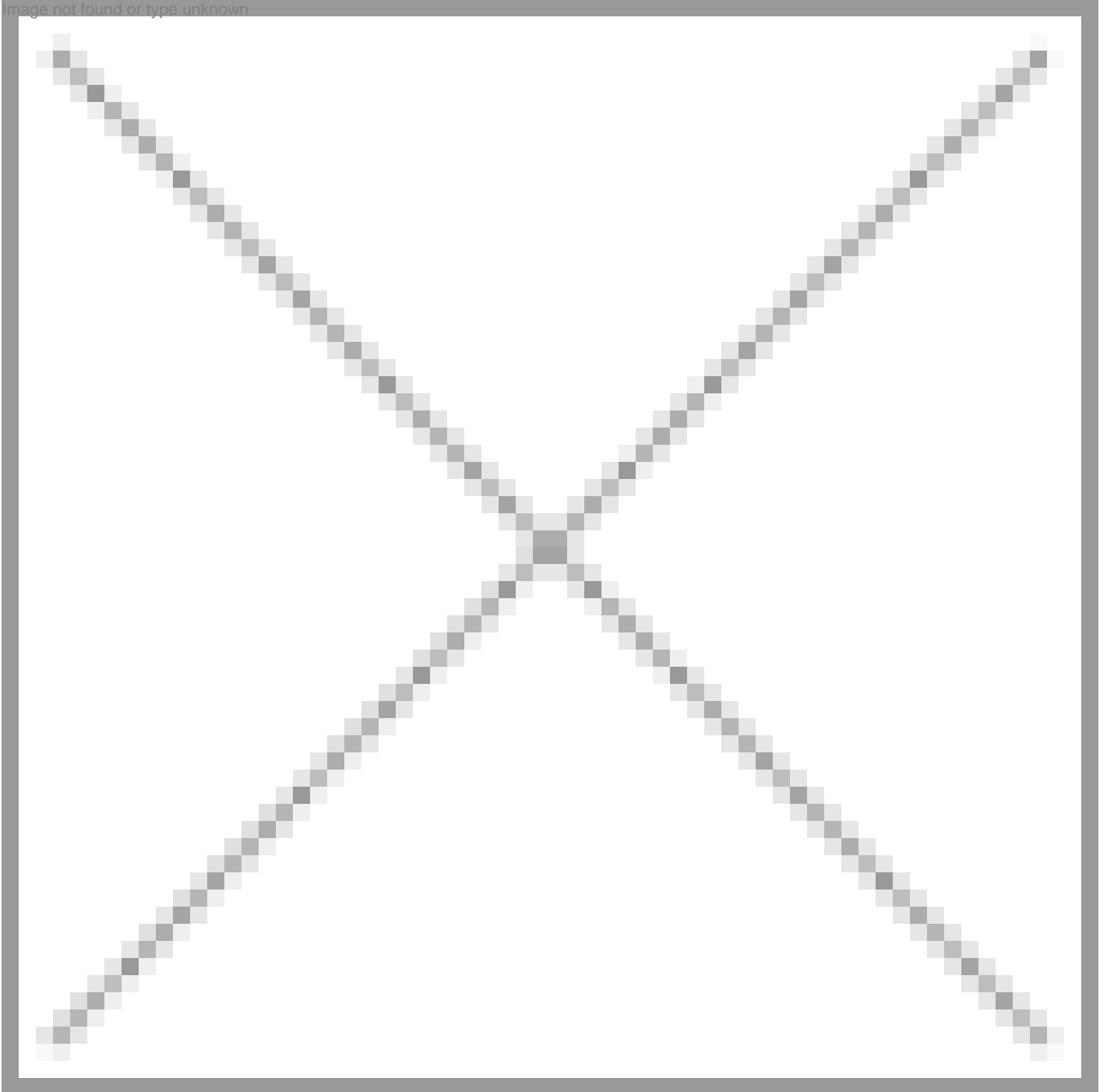
“We’ve taken advanced processors and technology and updated Simphon? Pro to give users even better performance inflight,” notes Steve Newell, TrueNorth chief commercial officer. “This new system is backed by STCs and is even more configurable than our previous Simphon? systems, making it even more adaptable to a variety of mission requirements.”

More about Simphon? Pro communications system: Simphon? Pro is a 4MCU cabin communications system that offers aviation certified Wi-Fi, high fidelity telephony, with a full featured VoIP PBX, enterprise email and seamless connectivity for the latest smartphone and other personal devices. The system has two variants: with and without dual Iridium voice and data

channels. Simphon? Pro is a simple direct replacement for legacy Simphon? products and offers additional Wi-Fi capabilities—dual band (2.4 GHz/2.5 GHz) simultaneous 802.11 ac, plus standard 802.11 b/g/n Wi-Fi.

TrueNorth's Simphon? Pro-motion allows purchasers to upgrade the capabilities of their inflight communications at a reasonable price (MSRP \$65,200 standard price for systems with dual voice channels, Pro-motion price \$49,600). Simphon? Pro purchasers can take advantage of Optelity Care, which covers all hardware and software and TrueNorth badged systems on the aircraft.

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