



## 2018 EDITION OF DUBAI HELISHOW GEARS UP WITH OVER 60 EXHIBITORS AND VISITORS FROM MORE THAN 30 COUNTRIES

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The 2018 edition of the Dubai HeliShow is all geared up for its run from November 6 to 8 at the Royal Pavilion, Al Maktoum International Airport, Dubai South under the patronage of H.H. Sheikh Mohammed Bin Rashid Al Maktoum, vice president and prime minister of the UAE and ruler of Dubai. The show is expected to be participated in by over 60 exhibitors and visitors coming from more than 30 countries.

Now on its seventh edition, the exciting three-day event will feature leading global speakers and top companies from Hungary, USA, Canada, Australia, Italy, Lithuania, Egypt, Russia, Bahrain, Switzerland, Romania, Lebanon, France, United Kingdom, Ukraine, Korea, Colombia and UAE to showcase their products, services and technologies for defence, homeland security, commercial and military helicopter sectors and explore future partnerships. Dubai HeliShow 2018 will also host strategic networking opportunities for participating companies, which include meetings and interactions between the international helicopter industry, as well as the defence and security sectors and prospective buyers.”

Ahmad Abulhoul managing director, Domus Group, organizers of Dubai HeliShow 2018, said: “In addition to highlighting recent advancements in helicopter technology, this year's edition of Dubai HeliShow is set to explore the segment's regional growth potential by

**bringing industry leaders, pioneers and other industry stakeholders under one umbrella to discuss strategies and roadmaps to effectively improve defence and homeland security capabilities. The show will be marked with three exciting days of exhibitions, product demonstrations and networking opportunities, all designed to increase awareness on the major trends and developments that will impact the market's future at both regional and global levels.”**

Jalaal Abu Hassan, regional sales manager, instruments ME, FLIR Systems said: “In the defence sector, thermal imaging is mostly associated with 'seeing the enemy.' The technology is now widely used by government test labs; military test range applications; and aerospace and astronomy applications to include tracking, target signature, laser designation and scoring, munitions testing, adaptive optics, technical surveillance and countermeasures. With the information provided by thermal imaging, researchers can characterize objects in the thermal spectrum to identify and improve their designs.”

“Visit us at the Dubai Helishow 2018 to learn more about thermal imaging and its wide variety of applications,” he added.

For his part Steve Ghaleb, vice president of commercial operations at DART Aerospace said: “Attending this show as a networking exhibitor and sponsor is another great stepping-stone towards having a stronger presence in the region. Especially with the high demand for our AW139 emergency flotation system with integrated liferaft, we are glad to be offering aerospace mission-critical equipment of the highest value to aircraft OEM and operators within the UAE. Not only is it essential for DART Aerospace to support the industry, it is also part of our vision to help define the future of cost-effective equipment in this evolving aerospace industry.”

Dubai HeliShow 2018 aims to address the growing demand for helicopter services in the UAE and the region. The event, which has been dubbed as a biennial international helicopter technology and operations exhibition dedicated to the helicopter industry, is expected to draw in a larger crowd, mainly composed of leading international players in the industry.

An extensive visitor campaign ahead of the upcoming edition of the Dubai HeliShow will target senior-level buyers and specifiers in the region from sectors including academia; accessories, components and spare parts; air ambulance operators; armed forces; commercial operators; emergency services; government agencies; military; maintenance and overhaul agencies; police air wings; private buyers; and search and rescue. Dubai South, a master-planned city and the emirate's flagship urban project, is the key partner and supporter of the event.

The highlights of Dubai HeliShow 2018 include two exclusive three-day conferences, titled 'Helicopter Technology and Operations' and 'Military and Homeland Security,' which will shed light on a vast range of topics, including how to empower police forces with Internet of Things (IoT) tools; the role of women in homeland security; application of robotics in policing and helicopter; tackling new patterns in narco-terrorism by integrating intelligence, forensics and response operations; best practices to boost joint inter-agency cooperation between armed forces and homeland security agencies among many others.

11 JUNE 2018

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