



# AEROMOBIL TO EXHIBIT FLYING CAR FIRST TIME IN CHINA

News / Events / Festivals



**AeroMobil partners with Orient International Holding for the exhibition of its Flying car at the China International Import Expo in Shanghai in November 2018. AeroMobil will be displayed in National Exhibition and Convention Center Shanghai in Hall 2, stand 2A3-002**

**AeroMobil and its first Flying Car, the electric hybrid 4.0 STOL (short-take off and landing), will make its debut in China from November 5-10, 2018 at the China International Import Expo (CIIE). Held at National Exhibition and Convention Center in Shanghai, the CIEE is a global exhibition organised to support trade liberalisation and economic globalisation and actively open the Chinese market to the world, Orient International Holding, a large comprehensive trading group under the administration of Shanghai State-owned Assets Supervision and Administration Committee, has invited AeroMobil to attend and is supporting the Expo exhibit.**

**The CIEE enables AeroMobil to continue its growth and expansion in China while further developing business partnerships and opportunities in this rapidly growing region. According to the International Air Transport Association (IATA) annual forecast, China will replace the USA as the world's largest aviation market by 2022. China remains a very important market for AeroMobil as it seeks to transform personal mobility in Asia through**

the introduction of personal aerial transportation to transform transportation in global mega cities, reduce congestion and support the shift towards zero carbon mobility. The rapid developments and investments in China's aerospace and automotive industries clearly demonstrates the strength of the country and how it continues to influence the global development of the personal transportation industry.



“AeroMobil is incredibly excited to attend CIIE to explore opportunities in the Chinese market. AeroMobil, as a new Aerospace and Automotive player with global aspirations, believes that the Chinese government is highly ambitious and possess a clear vision to use innovative technologies to modernise its transportation infrastructure. We believe the new generation of personal aerial vehicles produced by AeroMobil will support China and its continued growth through efficient, fast personal air travel across the country and strengthen ties with other regional markets, which will be critical to the goals of the “Belt and Road” Initiative.” said Juraj Vaculik, co-founder and CEO of AeroMobil.

AeroMobil will showcase its breath-taking, high-technology flying car at CIIE. This latest model integrates the best of automotive and aerospace innovation. It applies automotive safety standards together with lightweight materials and advanced aerodynamics. This provides owners with true freedom of movement in the air and on the road with high levels of efficiency with its hybrid electric powertrain, providing electric propulsion on the road coupled with a lightweight internal combustion engine to provide propulsion in the air. The vehicle is expected to go into full production with the first deliveries being made to customers between 2020 and 2021 following successful regulatory approval.

AeroMobil is pioneering the development and commercialisation of flying cars, developing cutting edge technology to produce a range of vehicles for short take-off and landing (STOL) and vertical take-off and landing (VTOL). It is taking an iterative approach to the development of personal air transportation in line with technology readiness, legislation and market acceptance. In the future there will be an unbounded opportunity for air mobility at scale in the Chinese and Asian markets but today it requires a pragmatic and considered approach to ensure technology and solutions

implemented are safe, reliable and effective through partnership and collaboration with regulators, governments and cities to realise the benefits for all. Consequently, the company's current focus is to test and finalise the first vehicle and launch it in key markets around the world.

### [AeroMobil exhibit will be located in Hall 2, stand 2A3-002](#)



### **About Orient International (Holding) Co., Ltd.**

Orient International (Holding) Co., Ltd. (OIH) is jointly reorganized by the former Orient International Group and Shangtex Group. The new large multi-national group boasts the advanced manufacture and the modern service industry, focusing on its core businesses, the fashion industry, the health industry and the supply chain service, with the technology industry, the industrial real estate, and the financial investment as its backbones. OIH has a total of RMB 65.4 billion in assets, 72,000 employees (50% of which are overseas employees), with RMB 96.1 billion in annual revenue. OIH has 97 overseas business entities in 28 countries and regions around the world. OIH has 461 affiliated enterprises and 4 listed companies (Oriental International Enterprise, Shenda, Dragon Corporation and HK Luen Thai Holdings). OIH ranks 175th in China's Top 500 Companies, 71st in China's Top 500 Service Companies, 75th in China's Top 100 Multinational Companies.

With a large number of advanced manufacturing bases both in China and abroad, Orient International Holding ranks the 2nd in the automobile interior, the 3rd in fashion bags and suitcases, and the 4th in wool sweater in the world, and a number of affiliated apparel (fabric) factories for trade, in terms of the production capacity. In China, OIH ranks Top 1 among textile and clothing exporters, the 23rd among Top 100 Chinese comprehensive shipping logistics agents. In Shanghai, OIH ranks the 2nd among air shipping agents for imports and exports, the 1st in terms of air shipping exports, the 3rd in terms of booking space for exports and the 2nd in terms of the ocean shipping allotment for imports.

OIH has expanded its business throughout the world in more than 170 countries or regions, and

carried out cooperation with a great many well-known multinational companies. OIH owns many prestigious and well-known brands such as “Threegun”, “Lily”, “Prolivon”, “Yi Jia” and “Milky Way”, with about 4,000 stores (channels) nationwide, as well as high-tech fibers with independent intellectual property rights such as Bamboo Lyocell and PSA. OIH also owns celebrated cross-border import sales online platforms such as “iluxday” and “71share”.

OIH has also developed a number of fashion industry service platforms. “Shanghai Fashion Week”, one of the five major fashion weeks in the world, has the greatest influence in Asia. Besides, the group has more than 60 fashion creative parks, including M50 and Shanghai International Fashion Center, with a total area of 1.8 million square meters, ranking the first in China in terms of park construction and dimensions. The group is becoming the most influential comprehensive service provider for the fashion industry in China.

OIH’s Shanghai International Cotton Exchange is the only international e-commerce platform for the imported cotton and textiles in China with 186 professional members and an annual trading volume exceeding RMB 10 billion.

Orient International Holding will take the new advantages of “strong-strong alliance” and “strong-excellent complementation” into full play, upgrade its international and domestic market integrating ability, build comprehensive trade and industry flagships with the aim of “Global Layout and Multinational Operation”, and manage to play a main role in Shanghai’s “Five Centers” building, excellent global city developing and international cultural metropolis constructing.

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