



# EUROPEAN ROTORS CONCLUDES WITH GROWTH AND PROMISE

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**EUROPEAN ROTORS 2023** closed the doors on a highly successful event late last week, spurred by Industry growth and an exciting new host city. The four-day show saw growth over last year's show in the number of attendees and exhibitors. Attendance at the show was over 5,400 people from over 80 countries, both figures exceeding the participation in the first two shows. The show also saw growth in the number of exhibitors and the number of aircraft displayed on the show floor.

Eduardo Consejo, President, Asociación de Trabajos Aéreos y de Emergencias the Spanish Helicopter Association hosting the event, commented: "We are proud that the European community recognises this is the premier rotorcraft event in the region. We understand the exhibitors were extremely pleased with the quality of visitors coming to see them, including those qualified to sign agreements on the spot. One of the goals of the show is to facilitate business between companies and buyers, and the data shows that the Madrid show met that challenge."



EHA Chair Christian Müller announced that EUROPEAN ROTORS 2024 will be held in Amsterdam, Netherlands, next Nov. 04 – 07. “One of our roles at EHA is to promote our vibrant industry throughout all European regions and countries,” says Isabella Abbate, Executive Director of EHA. “Holding the shows in different locations occasionally allows us to support and highlight the dynamic ways our industry serves the people of Europe. One of the reasons we chose to bring the show to Spain is because of the strength of the rotorcraft industry there. Our assessment proved to be correct, as their contributions included a significant presence on the show floor, during Spanish Day, and throughout the show as a whole. We also salute ATAIRE for showcasing the Spanish helicopter industry so admirably.”



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