

MEBAA SHOW MOROCCO SET TO BRING INDUSTRY TO MARRAKECH

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The business aviation industry in Morocco is looking forward to a boost from the MEBAA Show Morocco when it opens next week at the Marrakech Menara Airport on the 12 September. Many of the industry's key players will be in attendance, a testament to the reputation and potential of the market in the region.

With North Africa's business aviation fleet growing at an impressive twice the global average, it's no surprise that the industry considers it an important place to be. Jetcraft noted in its market overview that the realisation of the market potential will be driven by the dual fundamentals of increasing numbers of high net worth individuals and their global travel needs. In addition, 50% of aircraft movements in the region take place in Morocco, making the country a natural fit for this event.

The MEBAA Show Morocco 2017 is the second edition of the event; in 2015 the inaugural edition took place in Casablanca, with the move to Marrakech this year offering greater opportunities for exhibitors and sponsors. The 2015 show attracted 2033 visitors and 57 exhibitors, with this year's edition expected to grow on both counts, with 2500 visitors expected to view offerings from around 65 exhibitors.

In addition to industry giants such as sponsor Bombardier, Boeing Business Jets and sponsor Gulfstream, the MEBAA Show Morocco will feature local and regional companies such as Air Ocean Maroc and Africair. Africair will be exhibiting at the show for the first time, along with Bell Helicopter.

"I'm thrilled to see the interest in the second edition of the MEBAA Show Morocco," said Ali Alnaqbi, Founding & Executive Chairman of the Middle East and North Africa Business Aviation Association (MEBAA). "It demonstrates that the market is indeed growing here in Morocco, and that the key industry leaders have identified the opportunities that it offers."

As the ideal platform for business aviation in the region, the MEBAA Show Morocco will reinforce the importance of business aviation in the region. In addition the show features a static display of the latest business aircraft, including a Gulfstream G550 plus aircraft from Bombardier.

The MEBAA Show Morocco will take place 12-13 September under the High Patronage of His Majesty King Mohammed VI and with the support of the Office National Des Aéroports (ONDA). Visitors can register to attend now. To find out more or to book your space, please visit www.mebaamorocco.aero.



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