

PIPER PROMOTES M-CLASS LINEUP AT NBAA

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Piper Aircraft, Inc. will promote its economical, top of the line M-Class product line up at the upcoming NBAA's Annual Meeting and Convention. Executives from Piper Aircraft will attend the event along with its dealers and sales agents, to be held October 10-12 in Las Vegas.

"The NBAA Convention provides a great opportunity to promote all three of our M-Class products to a wide range of business aviation operators. Each aircraft, from our single-engine piston pressurized to the single engine turbo prop offer advanced safety features, competitive acquisition costs as well as low operating costs. Our flagship product, the M600, with its significant payload and range is proving to be the ideal jet stablemate for a corporate flight department," said Piper's Vice President of Sales, Marketing and Customer Support, Ron Gunnarson.

Prominently positioned on static display at Henderson Airport will be Piper's flagship product, the M600, as well as the single-engine turboprop M500, and the pressurized single-engine piston-powered M350, which comprise the Piper M-Class in its entirety. In addition to the static display, the Company will have a full size mock-up of the Piper M600 at the Las Vegas Convention Center.

"We are looking forward to promoting our wide range of cabin class products to the business aviation community in attendance at NBAA BACE," said Piper Aircraft CEO Simon Caldecott. "The six-seat, Pratt & Whitney PT-6-powered aircraft is quickly becoming the ideal aircraft for those seeking an elegant cabin and a substantial reduction in pilot workload. The built-in safety features available in all M-Class products as well as their performance make all three aircraft value leaders in their particular market segments."

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