



SIAE AND GIFAS, IN PARTNERSHIP WITH STARBURST ACCELERATOR PRESENT THE 100 START-UPS THAT WILL SHAPE TOMORROW'S SKIES!

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SIAE (International Paris Air Show) and GIFAS (the French Aerospace Industries Association) will open Paris Air Lab doors from 19–25 June 2017. This unprecedented 2000 m2 of exhibition space designed with the Hopscotch agency, will host an innovation-centred exhibition where the aeronautics, digital and aerospace sectors come together, by giving the floor to a great variety of players. Thanks to Starburst Accelerator (the world's 1st aerospace accelerator), around a hundred of the most innovative start-ups will have the opportunity to exchange opinions on their projects with those of the major manufacturing groups, space agencies and major European research programmes. This is a world first to be staged in the context of the biggest international aerospace show.

Image result for SIAE 2017

Aeronautics, space, digital – a view of tomorrow's world

At the hub of a space devoted to industrial innovation and start-ups, the 100 start-ups, mainly identified by Starburst, will be assigned to exhibition pavilions, along a crossover route that takes in the major aeronautics, aerospace and digital sector actors. Every day the exhibition pavilions will present a set of 10–15 new start-ups on themes such as: Vehicles of the future, Drones, Energy Sensors and Sources, Passenger Experience, Conquering Space, Artificial Intelligence & Big Data, Environmental Surveillance, Innovative Manufacturing and Industry 4.0. Sharing expertise and battle conferences... debates on innovations The start-up representatives will be called on to make a pitch for their innovations to the audience during the twice-daily pitch sessions (10.0 am and 3.30 pm) opened by the major aeronautics and aerospace specialist Chief Technology Officers (CTO). Each session will kick off with a keynote speech from a CTO of one of the major groups or space agencies expounding on his or her personal view of innovation, before calling on 6 start-ups each of which will be allotted a 2-min "pitch" to expound on their own project.

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"Paris Air Lab is a boarding pass to the future. It's a new space totally devoted to mapping what the aerospace sector, and more broadly tomorrow's world, have in store. We will introduce the abundance of projects, talents and new technologies that characterize our sector, highlighting the various forms of innovation. They may well originate from manufacturers or start-ups, and be collaborative, spontaneous, planned, and revolutionize processes, networks or materials. We are also intent on presenting a vision. We have invited scientists, sociologists, pilots, astronauts and designers of our times to debate on the major challenges facing humanity." Anne Bondiou-Clergerie, Director of R & D, Space and Environment Affairs, GIFAS

"Manufacturing start-ups are in the process of changing the face of the aeronautical and aerospace industry as we know it, and it's only a matter of a few years before it will be changed beyond recognition. We are very pleased that GIFAS chose us to bring together this new generation of innovators, which is the result of the work that Starburst Accelerator has been carrying out around the world over the past 5 years. There's no doubt that the forthcoming Paris Air Show will be a great occasion for discussions and emulating increasingly bold ideas for the sector's future." François Chopard, Starburst Accelerator's CEO and Founder |@fchopard71

Start-ups attending the Paris Air Lab ... see attached programme About GIFAS and the Paris Air Show: The Paris Air Show – Le Bourget was established in 1909 and is the world's biggest aerospace show. It is the most popular meeting point for the sector's decision-makers who exhibit, sell and buy the latest innovations there, making it a sector development driver of choice and the catalyst for many international cooperation ventures. The 52nd Paris Air Show will be held from 19–25 June 2017 at the Paris Le Bourget Exhibition Centre. * Trade visitor days: Monday 19 to Thursday 22 June 2017. * Public days: Friday 23 to Sunday 25 June 2017. The Paris Air Show is organized by SIAE, a wholly-owned subsidiary of GIFAS.

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