



EMBRAER INVESTS IN A FUND MANAGED BY MSW AND STRENGTHENS ITS CORPORATE VENTURE CAPITAL PROGRAM

News / Finance, Manufacturer



Embraer announced an initial investment in the MSW MultiCorp 2 of R\$ 20 million (around US\$ 4 million), to attract and boost innovative Brazilian startups that synergize with the company's innovation strategy. Embraer has strengthened its role in promoting entrepreneurship in the Brazilian ecosystem, not only by making investments but creating partnerships with entrepreneurs interested in working collaboratively.

MSW MultiCorp 2 is managed by MSW Capital, a Venture Capital manager and a pioneer in Brazil specialized in Corporate Venture Capital. This is MSW's second Multi-Corporate Venture fund. The model developed by the manager allows large corporations to invest in startups in a strategic and structured way. Upon entering the fund, Embraer joins Moura Baterias and BB Seguros in expanding the fund's investment focus areas in Insurance and Energy for startups with digital and platform solutions for the aerospace, agro, and cargo-logistics sectors.

“Our mission is to co-create the future of Embraer, the invested, and the ecosystem through jointly designed innovation. In this way, via Embraer Ventures, we seek to leverage the company's

innovation strategy and we are excited to be able to collaborate even more with the country's entrepreneurial force,” said Daniel Moczydlower, Head of Innovation at Embraer and CEO of Embraer-X.

MSW MultiCorp 2 will always invest as a minority in startups in seed and series-A stages with checks between R\$3 million and R\$15 million in businesses where it is possible to generate value with the impetus of Embraer and/or other investors in the fund. An Impulse Plan will be carried out for every investee company, a way in which the fund leverages the startup business and brings innovation to the corporations. Startups that fit this profile and in the indicated markets can send their decks directly to the manager.

From Richard Zeiger, co-founder at MSW commented: “Embraer is one of Brazilian companies that best represents entrepreneurship and innovation on a global scale. Having the opportunity to strengthen the company's CVC program is a very important milestone for MSW and a privilege. This investment consolidates our MultiCoporate model, where we gather more than one corporation into a venture capital fund. And we go in search of the best entrepreneurs who are creating solutions in the markets in which corporations operate or aim to operate at some point.”



29 JANUARY 2023

ARTICLE LINK:

<https://50skyshades.com/index.php/news/finance/embraer-invests-in-a-fund-managed-by-msw-and-strengthens-its-corporate-venture-capital-program>