



## J&C AERO PRODUCES GREECE MEN NATIONAL BASKETBALL TEAM LIVERY FOR AEGEAN AIRLINES

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**J&C Aero has recently completed a special-purpose aircraft branding project for the flag carrier of Greece Aegean Airlines that dedicated one of its brand-new Airbus A320neo to the men's national basketball team and their journey in Eurobasket 2022.**

**Originally designed by Ogilvy Greece, the Aegean's exclusive livery depicts some of the top male players of the Hellenic basketball team. J&C Aero designers tailored the artwork for the air carrier's Airbus A320neo and developed EASA 21J modification documentation.**

Using the aviation 3M external aircraft graphic film, J&C Aero produced the external livery at its main production facilities in Vilnius, Lithuania. Following the production, the livery was delivered to Aegean Airlines' main technical base at Athens International Airport (ATH) where J&C Aero's team installed the special-purpose decorative livery on the aircraft's fuselage.

"Being huge fans of basketball ourselves, this was an extremely exciting project for us. Naturally, it had its challenges, particularly considering the importance of producing a flawless livery for a national airline that carries a national team to a major sports event in Europe. But everything went

smoothly, both Aegean Airlines and the Hellenic Basketball Federation were pleased with the outcome, and we were happy to contribute to the promotion of Greek athletes,” commented Vitalijus Malyška, COO at J&C Aero.



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