



## LUFTHANSA TECHNIK WELCOMES OVER 300 NEW APPRENTICES AND DUAL STUDENTS AT GERMAN LOCATIONS

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**In the next few days, 339 young people will begin their apprenticeship or dual study program at the German locations of Lufthansa Technik. The number of new apprentices is therefore slightly higher than last year. Despite the challenging training market, Lufthansa Technik filled 94 percent of the available places Lufthansa Technik attracted a particularly large number of applicants for industrial professions this year. At the Hamburg site alone, a total of 12 percent more advertised positions were filled across all disciplines compared to the previous year. In addition to the various apprenticeships, the company offers different dual study programs. A dual study program in real estate management is being offered for the first time this year.**

Andrea Jacobsen, Head of Entry Programs at Lufthansa Technik commented: “We are proud to welcome so many motivated and talented young professionals to our company again this year. The ability to fill 94% of the advertised positions reflects the great interest and trust young people have in our high-quality training and shows that our recruitment measures are successful.”

Cristina Maack, one of the two Heads of People Brand at Lufthansa Technik stated: “The labor market has changed a lot in the last few years and has evolved from an employer's market to an employee's market. We are confident that our new strong employer brand will help us stand out

from the competition and attract the right applicants to our company.”

In June, the company had just launched its new employer brand: “Taking off together” describes what is important to employees at Lufthansa Technik – to work together with great pride and passion, helping make aviation better every day while continuing to grow both personally and as a team. At [Career \(lufthansa-technik.com\)](https://www.lufthansa-technik.com), interested parties can learn about career opportunities in German and English and apply directly.

To meet the ongoing high demand for qualified personnel, Lufthansa Technik is addressing this need not only through a comprehensive training program but also with a wide range of recruitment activities. The focus is increasingly on candidates who have previously received less attention: For instance, Lufthansa Technik is placing greater emphasis on international applicants; furthermore, with the “Senior Experts” program, launched last year, the company is specifically targeting people of retirement age. The “women@LHT” program aims to enhance diversity in the workplace and attract more women to Lufthansa Technik. In addition, there are strategic partnerships in place, for example, with universities. Lufthansa Technik is continuously working to improve the application and onboarding processes from the applicants' perspective and is focusing on low-threshold application methods, such as the option to apply via WhatsApp. Special welcome events help support new employees during their first days with the company.

Of the altogether 339 new traineeships and study places, 239 are directly accounted for by Lufthansa Technik AG, 51 by Lufthansa Airline's technical operations, and the remainder by companies in the Lufthansa Technik Group. This year, women account for 9 percent of traineeships and 24 percent of study places.

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