



# STRADE AND SYMPHONY INTRODUCE A GROUNDBREAKING DIGITAL AVIATION PARTS MARKETPLACE

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STRADE x symphony

Introducing a  
**groundbreaking  
digital aviation parts  
marketplace**



**STRADE announced a partnership with Symphony to transform how aircraft components are sourced and traded. By embracing the latest technology, the partnership embodies a shared ambition to transform the aviation industry and solve persistent issues around transparency and efficiency. As a result of this collaboration, the STRADE Marketplace was launched - a digital platform that enables component owners to monetize their assets with airlines and aviation maintenance companies. It sets a new industry standard for transparency and efficiency by providing real-time visibility into availability, pricing, and documentation. Unlike traditional methods, it allows users to manage the entire transaction process online.**

As STRADE's technology and product partner, Symphony was instrumental in shaping the platform's value proposition and bringing it to life. By combining STRADE's market expertise with Symphony's strength in software design and agile delivery, the companies developed a fully integrated digital platform that replaces outdated transactions with an end-to-end online experience. Customer centricity was at the core of the design process, with both teams building around existing tools to lower adoption barriers through features like email read-out, digitalized paperwork, 360-degree views, and component images. Through close collaboration, the teams co-created the STRADE Marketplace - from concept to launch - defining a new industry standard.

Job Arnold, CEO and Founder at STRADE commented: "Our partnership with Symphony is built on a culture of collaboration and a one-team mindset. This gave us the foundation to refine our vision and embrace change. Together, we have developed a product that delivers full transparency into parts availability and pricing in an industry that has long lacked visibility. With an increasing number of trusted sellers adding their material to the STRADE Marketplace, we are setting new industry standards by enabling companies to seamlessly buy, sell and exchange aviation components."

Muamer Cisija, Co-Founder at Symphony stated: "At Symphony, we are dedicated to driving digital transformation for non-tech companies and working with STRADE has allowed us to leverage our previous experiences and expertise to enable a seamless transition from a manual process-oriented workflow to a digitized marketplace."

Symphony's agile product development process kept STRADE's vision and business value at the forefront while making iterative improvements to the platform as user feedback was discovered. This agile approach allowed for optimization of critical KPIs. The partnership continues to grow, with STRADE expanding their Marketplace and onboarding trusted sellers and new end-users throughout 2025.

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