



# A SINGLE BRAND FOR ALL LANDING AND BRAKING SYSTEM SUPPORT SERVICES - LANDING LIFE

News / Manufacturer



A single brand was designed to promote and clarify full range of Safran Landing Systems customer support services for landing gears, wheels, brakes and associated systems. Welcome Landing Life! All of these services have been grouped in a user-friendly customer portal. Addressing operators, maintenance centers and leasing companies, Landing Life was designed around three main objectives: keep planes flying, reduce the total cost of ownership and foster the sharing of expertise – all to maximize the user experience and customer satisfaction.



Using the intuitive *Landing Life* portal, customers can immediately identify the appropriate solution for their needs, request emergency assistance in AOG (Aircraft on Ground) situations, search for information by product or aircraft type, consult technical publications, make online reservations for training sessions and contact Safran’s experts.

*Landing Life* also offers new digital services that facilitate access to the company’s experts, such as “Expert Link”, a video assistance application that allows the customer’s technicians, using a tablet or even just a smartphone, to consult Safran Landing Systems’ support teams on any issues they may have. Whether out on the tarmac or in the shop, all communications are via a secure link.

Advanced data analysis services, a key growth factor, allow the company’s experts to provide operational recommendations to operators. These recommendations help improve equipment management efficiency, reduce maintenance costs (especially based on predictive maintenance) and avoid flight cancellations.

*Landing Life* draws on a vast international network with nearly a dozen MRO (maintenance, repair and overhaul) centers, operating 24-7 in all main regions around the world, including a guaranteed response time within four hours in AOG situations.

**Cédric Goubet, Chief Executive Officer of Safran Landing Systems said: “Being able to count on responsive, reliable and cost-effective support services is an imperative for our customers, and all the more so under current conditions. Landing Life delivers a slate of services developed jointly with our customers. Along with our role as OEM, which covers the entire lifecycle of landing and braking systems, that enables us to provide solutions tailored to the operational needs of our customers, while also continuously improving their user experience.”**



Keep  
aircraft flying



Optimize  
lifecycle costs



Share  
expertise

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