



BOMBARDIER CREATES DEDICATED, WORLDWIDE LEARJET AIRCRAFT SALES TEAM

News / Business aviation, Manufacturer



Bombardier Business Aircraft reaffirmed its commitment to the success of the *Learjet* product family by announcing the creation of a dedicated, worldwide sales team with the *Learjet 70* and *Learjet 75* aircraft as its singular focus. To that end, Mike Fahey is appointed Vice President, *Learjet* Aircraft Sales, assuming overall responsibility and accountability for the *Learjet* program worldwide.

Mike began his career in 1981 as Sales Director for South East Asia and was assigned positions of increasing responsibility over the years. In 2010, he was appointed Vice President of Sales for *Learjet* and Pre-Owned aircraft.

“We are proud of *Learjet*’s legacy and remain committed to its continued success,” said Peter Likoray, Senior Vice President, Sales, Bombardier Business Aircraft. “Mike is an industry veteran with a proven track record and, together with his team, will bring a singular focus to a strong and legendary brand with more than 2200 aircraft operating around the world.

“*Learjet 70* and *Learjet 75* aircraft are key pillars of Bombardier Business Aircraft’s industry-leading

portfolio,” added Likoray. “They offer the performance, operating cost and comfort advantages that have become synonymous with *Learjet* and Bombardier these past decades.”

Bombardier also announced that its pre-owned aircraft sales activities would be led going forward by Peter Bromby, newly appointed Regional Vice President of Pre-Owned aircraft. Peter is a seasoned professional who brings over 20 years of experience in the Aviation Sales industry.

About *Learjet* Aircraft

Learjet aircraft are renowned worldwide for their sleek ramp appeal and favored by pilots for their handling characteristics and high-performance. Since acquiring the Learjet Corporation, Bombardier has revitalized both the brand and the product line, bringing to market no less than seven new models.

The latest addition to the first family of business jets are the *Learjet 70* and *Learjet 75* aircraft. They allow you to achieve more with powerful engines and forward-thinking new winglet design that enable them to cruise at a speed of Mach 0.81 and climb to an operating ceiling of 51,000 ft. (15,545?m) *; these business jets can achieve an exceptional range greater than 2,000 NM (3,704 km)*.

22 APRIL 2016

ARTICLE LINK:

<https://50skyshades.com/index.php/news/manufacturer/bombardier-creates-dedicated-worldwide-learjet-aircraft-sales-team>