

# CESSNA MAKES FIRST MEXICAN DELIVERY OF CLASS-LEADING CITATION LATITUDE

News / Business aviation, Manufacturer



**Cessna Aircraft Company, a subsidiary of Textron Aviation Inc., a Textron Inc. company, announced it has delivered the first Cessna Citation Latitude midsize business jet registered in Mexico to a customer who plans to utilize the aircraft for business travel within Mexico and throughout North America.**

“The Latitude has experienced an outstanding market reception with 23 aircraft delivered to customers around the world in its first seven months, more than any other in its class, and we are excited to bring it to our customers in Mexico,” said Bob Gibbs, regional vice president of Sales for Latin America and Caribbean. “The aircraft is ideally suited for the region with its ability to operate out of high elevation airports such as those found throughout Mexico, including the Toluca Airport. This is one of the most popular executive airports in the country with strict hot / high limitations, and the standard–equipped Latitude can meet the performance requirements with ease.”

This is the third new Citation for the customer, including an XLS that they currently own. Avemex, which has been an authorized Citation sales representative in Mexico for more than 25 years, will operate the Citation Latitude on its air taxi certificate for this corporate owner.

“The Latitude's class-leading combination of cabin space, range and acquisition cost, along with unparalleled support from both Cessna and our local channel partner Avemex, cemented the aircraft as the clear winner for this customer,” added Gibbs.

04 JULY 2016

**ARTICLE LINK:**

<https://50skyshades.com/index.php/news/manufacturer/cessna-makes-first-mexican-delivery-of-class-leading-citation-latitude>