



# COULD BOMBARDIER SOON SELL LEARJET?

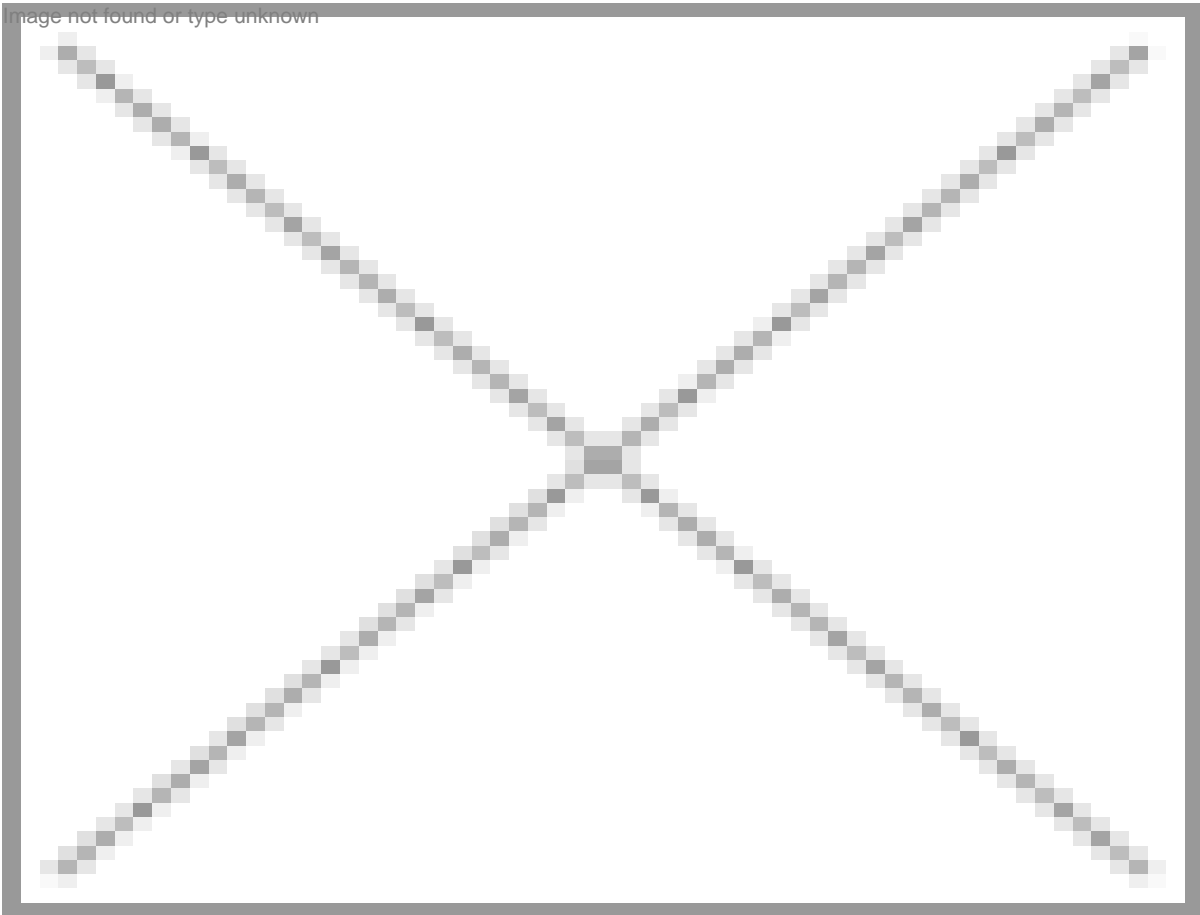
News / Manufacturer



**Industry analysts this week pointed to signs of a possible acquisition in Learjet's future.**

Bombardier financial analyst Cai von Rumohr says the sale of the Bombardier subsidiary is "increasingly possible," with Textron Aviation as the likely buyer, the Wichita Eagle reports.

**The speculation comes after Bombardier's second-quarter 2016 earnings call Friday, in which Bombardier executives brought up Learjet's dwindling delivery numbers. In the first half of 2016, Learjet delivered six jets compared with 15 a year before. The company has also been feeling the competition from other jet makers, with Bombardier spokesman Mark Masluch saying it's willing to budge on the price of the \$13.8 million Learjet 75 to focus on "aggressively marketing and selling."**



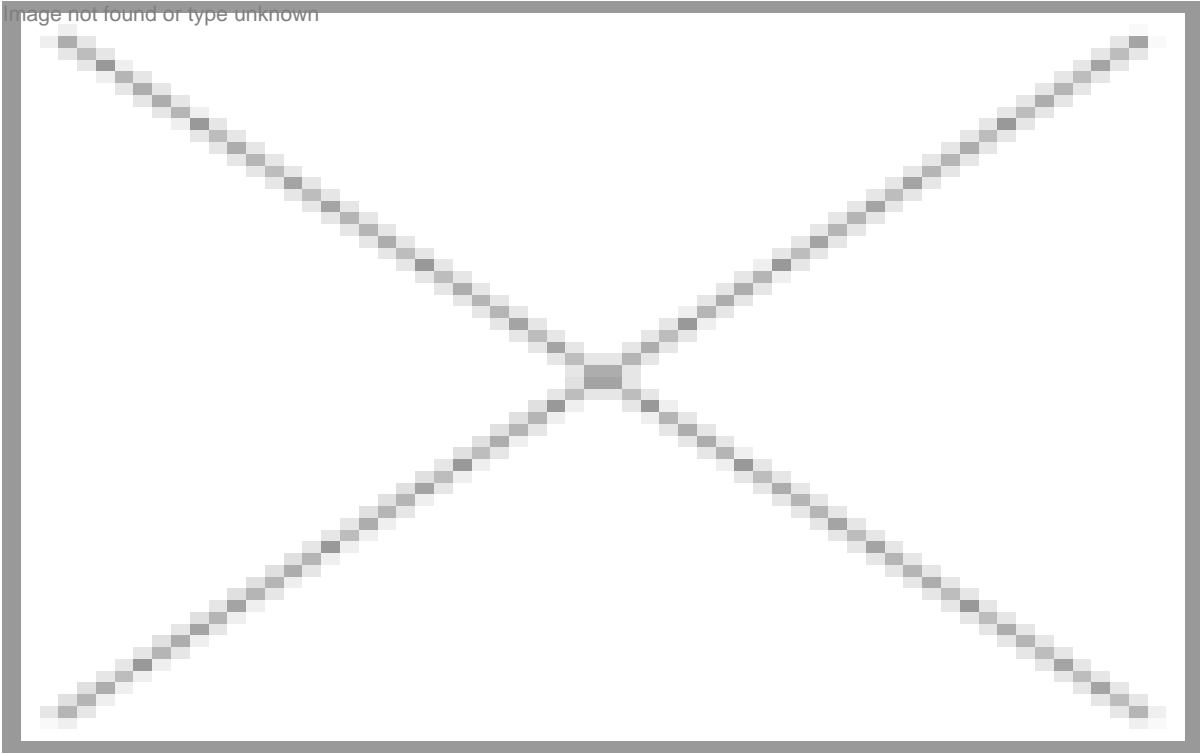
Masluch told the newspaper Bombardier doesn't comment on rumors or speculation.

Textron, in addition to being a competitor with its Cessna Citation business jets, has a campus at Wichita Eisenhower National Airport, where Learjet is headquartered.

"You really have one buyer and one seller," von Rumohr told the Wichita Eagle. "... My guess is I would think it would be a good fit with Textron."

Textron Aviation also chose not to comment on the speculation.

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**SOURCE: FLYINGMAG**

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