FOCUS OPEN SILVER AWARD GOES TO RECARO AIRCRAFT SEATING CL3710 SEAT

News / Manufacturer

Recaro Aircraft Seating presented with a Focus Open Silver Award for the ergonomic design of the CL3710 economy class seat. The functionality and design of the seat maximize sleeping comfort for economy class passengers flying on long-haul flights , while remaining the lightest seat in its market segment. “The CL3710 is in a class of its own, and we couldn’t be more pleased with the recognition it has received from such a prestigious competition,” said Dr. Mark Hiller, CEO and Shareholder at Recaro Aircraft Seating. “Our customers view this product as an opportunity to set themselves apart from their competitors, and passengers appreciate the support and comfort the seat offers, especially while sleeping.”

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Recaro implemented numerous signature innovations to the CL3710, including the Abrazo headrest, extended seat bottom, and flip cushion for enhanced lumbar support. The modular design reduces maintenance, while still allowing for significantcustomization features, including connectivity options and cabin configurations.

The Focus Open Award competition is held by the Baden Württemberg International Design Academy. Every year, hundreds of companies and design agencies from around the world submit their most innovative product and concept solutions. This is the fifthFocus Open Award won by Recaro since the competition's inception in 1991.

The CL3710's unique combination of ergonomic comfort, space savings and lightweightdesign has also earned Recaro an iF Design Award and a Crystal Cabin Award in "Passenger Comfort Hardware." In addition, the seat has been awarded two Gold German Design Awards, including one for its hygienic seat concept, which coats seat touchpoints with an antibacterial solution. Most recently, the solution has been revamped to also fight viruses.

The CL3710 is currently flying on KLM Royal Dutch Airlines, Singapore Airlines, Hainan Airlines, Vistara, Air China, and several other international airlines.

15 SEPTEMBER 2020

ARTICLE LINK:
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