

GULFSTREAM OPENS MANHATTAN SALES AND DESIGN CENTER

News / Business aviation, Manufacturer



Gulfstream Aerospace Corp. announced it has opened a Sales and Design Center in Midtown Manhattan. The nearly 8,500-square-foot/790-square-meter space expands Gulfstream’s portfolio of showrooms and sales offices intended to enhance the customer experience with centralized locations and white-glove sales and design service.

Gulfstream’s Manhattan Sales and Design Center serves one of the world’s busiest business-aviation regions. The space features dynamic digital tools and thousands of material samples that help launch the customization and personalization of every Gulfstream aircraft.

“At Gulfstream, we continuously strive to elevate the customer experience,” said Mark Burns, president, Gulfstream. “Establishing a customer-focused space in New York City, an international business hub, complements our significant worldwide footprint and better positions us to support our customers in Manhattan, whether they are based in the region or visiting from around the world.”



The Gulfstream Manhattan Sales and Design Center features a nearly 20-foot/6-meter power wall with digital design and aircraft cabin layout selection capabilities. Customers will also have access to real-time seat configurators paired with a physical seating display to see and feel seat architecture and comfort options. The facility also enables an external paint configurator, wireless streaming of Gulfstream-developed mobile applications and leading video conferencing technology.

The Manhattan Sales and Design Center is staffed by Gulfstream Sales executives and Gulfstream interior designers. Gulfstream also has sales and design centers in London, Savannah, Dallas and Long Beach, California.



12 OCTOBER 2018

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