



# JOBY AVIATION ANNOUNCES INFRASTRUCTURE PARTNERSHIP WITH LARGEST MOBILITY HUB OPERATOR IN NORTH AMERICA

News / Business aviation, Manufacturer



**Joby Aviation, a California-based company developing all-electric aircraft for commercial passenger service, today announced it has partnered with REEF Technology and Neighborhood Property Group to develop takeoff and landing sites for its aerial ridesharing service, launching in 2024.**

**REEF is the country's largest parking garage operator focused on transforming these underutilized assets into multi-use mobility hubs. REEF's assets include more than 5,000 sites across North America and Europe and reach more than 70 percent of the American public.**

**NPG is a real estate acquisition company affiliated with REEF for the targeted acquisition of mobility hubs across the United States.**

**Through the partnership, Joby gains access to an unparalleled range of rooftop locations across all key metropolitan areas in the US, as well as a mechanism to fund the acquisition and development of new skyport sites. The companies will focus initially on Los Angeles, Miami, and the New York and San Francisco Bay Area metropolitan areas.**

**With an aircraft that is expected to be more than 100 times quieter than a conventional helicopter, Joby sees a significant opportunity to deliver its aerial ridesharing service from downtown locations, repurposing the often dormant top level of many parking garage structures.**

Parking garages are particularly well-suited to hosting skyports, as they:

- Are typically located near popular destinations
- Have adequate space to host customers, flight operations, and aircraft charging
- Do not require structural reinforcement to support air taxi services
- Provide obstruction-free approach and departure paths that minimize noise to the surrounding community
- Are naturally suited to becoming mobility hubs, supporting seamless connectivity to micromobility, public transit, parking, and ridesharing

“This is a landmark deal on Joby’s path to building a transformational ridesharing service in our skies,” said JoeBen Bevirt, founder and CEO at Joby Aviation. “NPG and REEF have an unbeatable network of sites across the US and we’re excited to be working with them to identify sites that will become the backbone of our future service.

“Parking structures are ideal locations for us as they allow us to deliver our customers as close to their destination as possible, while minimizing any local impact and reducing the need for building new infrastructure.”

Philippe Saint-Just, co-founder of REEF, said: “With our focus on transforming urban spaces into community hubs that enable the future of mobility, aerial ridesharing is a compelling opportunity for us to decarbonize travel and make better use of structures such as parking garages.

“We’re thrilled to work with Joby to bring this transformational electric aerial mobility to life, and to help realize its potential for cities and their neighborhoods.”

Under the agreement, Joby will enjoy a period of exclusivity during which it can secure long-term rooftop leases on skyport sites within NPG and REEF’s network of parking garages.

Joby intends to offer a passenger service, accessible via an app, that offers riders a faster, emissions-free way to move distances of 5-150 miles in congested metropolitan areas at an accessible price point.

In December 2020, Joby announced the acquisition of Uber Elevate, integrating the team’s data, modeling, and insight into site selection.

As part of the deal, Uber and Joby also agreed to integrate their services into each other’s apps, helping to create a seamless customer experience where an Uber car would bring riders to a skyport just in time for their flight and, if necessary, another car would complete the journey to their final destination.

In addition to working with NPG and REEF to identify parking structure locations, Joby’s aerial

ridesharing network will tap into more than 5,000 existing heliports and regional airports across the US.

In February, Joby announced it had entered into a business combination agreement with Reinvent Technology Partners, a special purpose acquisition company, which will see the combined company listed on the New York Stock Exchange. The transaction will provide Joby with approximately \$1.6 billion in gross proceeds and will see the combined company valued at \$6.6 billion post-money equity value.

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