

PIPER AIRCRAFT M600 ON DISPLAY FOR FIRST TIME AT EBACE

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Piper Aircraft has announced plans to attend the 2017 European Business Aviation Convention and Exhibition (EBACE) and display its top-of-the line M600 aircraft. Executives from Piper Aircraft will attend the event along with its European dealers and sales agents, to be held May 22-24 at Geneva's Palexpo and Geneva International Airport.

"This year's EBACE convention is the ideal venue for Piper to showcase our new M600 at a premier event with prominent leaders in the European business aviation community," said Piper's Vice President of Sales, Marketing and Customer Support, Ron Gunnarson. "The new M600's continent crossing range and impressive payload capability make it ideally suited for all European operations.

The European venue is primarily focused on business aviation and provides Piper with the opportunity to promote the M600 as the ideal stable-mate for any corporate flight department. The M600 offers significant payload and range while providing the added benefit of low operating and acquisition costs - making the aircraft the perfect complement to a corporate jet fleet and a viable option for the prospective and existing business-class aircraft owner.

"We all know an aircraft is the ultimate business tool. Well the M600 delivers an ideal European recipe of aircraft performance, environment friendly efficiency and corporate fiscal responsibility," Gunnarson continued. "From Geneva the M600 can take you and your team to Reykjavik, Moscow, Cypress and all of Northern Africa at a fraction of typical operating costs and over € 900,000.00 EUR less than the its closest competitor.



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