



ROLLS-ROYCE INTRODUCES THE CARESTORE FOR CIVIL AEROSPACE CUSTOMERS

News / Manufacturer



Rolls-Royce is introducing the CareStore, a gateway which will enable Rolls-Royce to work together with Civil Aerospace customers to help them make informed decisions about which of Rolls-Royce’s wide range of digitally enabled services best fit their needs.

In recent years Rolls-Royce has increased the choice and flexibility available to customers by introducing a number of new CareServices to the marketplace, including TotalCare® Life®, TotalCare® Flex®, SelectCare™ and, more recently, LessorCare. Each of these CareServices comprise various core and optional services, enabling customers to select a broader scope of service than simply Maintenance, that could cover areas such as Availability, Efficiency, Asset Management, Transitions, and Customer Support. CareStore brings all of these options together in one place, making it easier for customers to understand and choose between the services offered by Rolls-Royce.

Dominic Horwood, Rolls-Royce, Director, Customers and Services – Civil Aerospace, said: “Rolls-Royce has always been a leader in service innovation and our goal is to deliver the best services in our industry. Now our customers can see the service options, flexibility and capability available to them in the CareStore, enabling them to select the right service for their needs. This is just the beginning and we will continue to listen to our customers and develop our services so that whatever our customers need is right there in the CareStore for them.”

More information on the CareStore is available on the Rolls-Royce website www.rolls-royce.com/caresore.

Rolls-Royce has more than 13,000 engines in service around the world. In 2016 Services accounted for 52 per cent of Rolls-Royce Civil Aerospace’s £7.067bn underlying revenue.

07 MARCH 2017

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