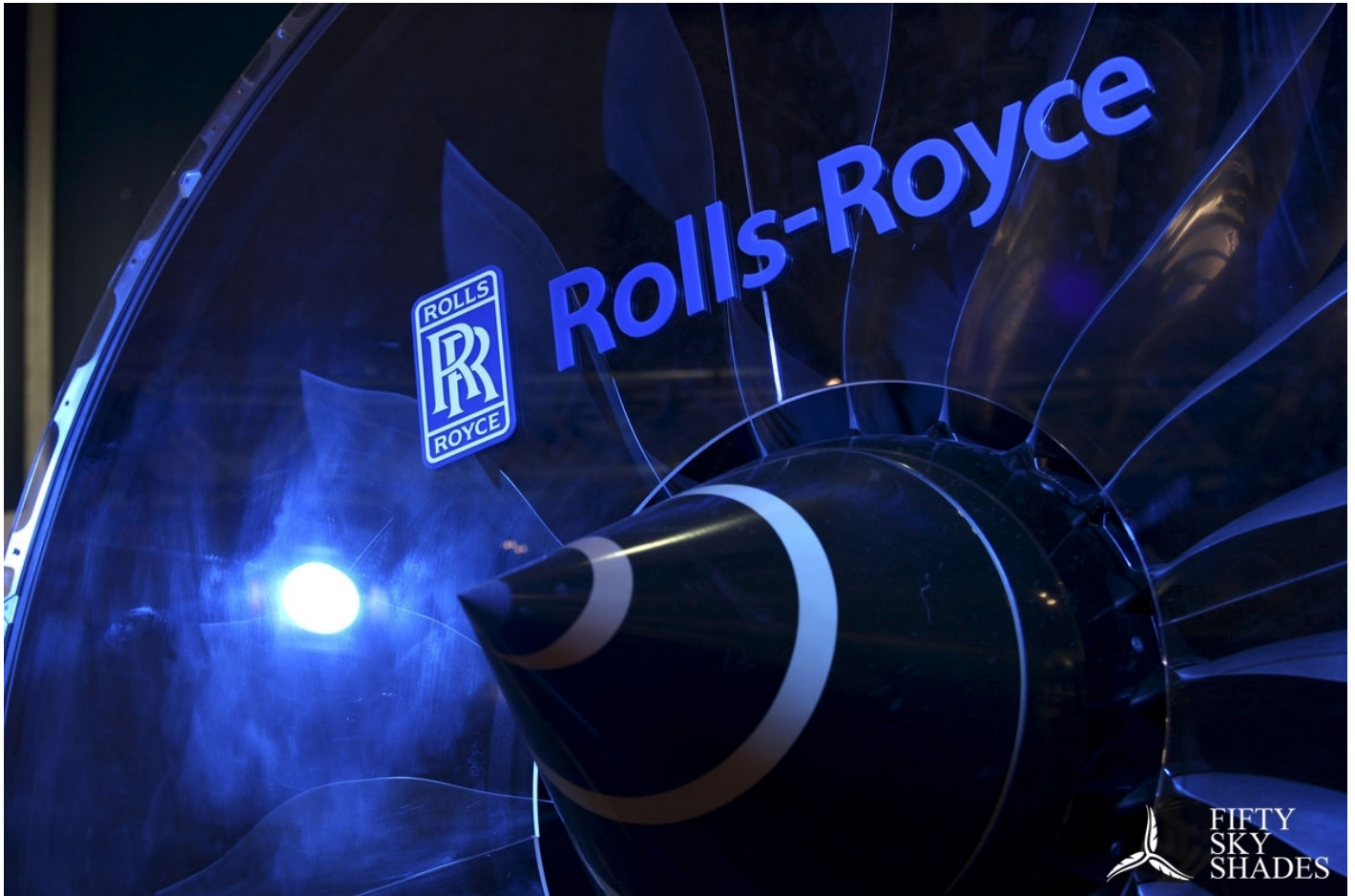




# ROLLS-ROYCE LAUNCHES NEW SELECTCARE™ SERVICE

News / Maintenance / Trainings, Manufacturer



**Rolls-Royce has launched a new engine service, SelectCare™, continuing its reputation for service innovation and expanding the customers' choice of competitive, capable and flexible services across the engine lifecycle.**

SelectCare fits between Rolls-Royce's fully comprehensive TotalCare® service, which maximises engine time on wing in addition to giving long-term cost certainty on a dollar-per-flying-hour basis, and MRO Services, where customers contract for shop visit support on an individual time and materials basis.

SelectCare allows customers to tailor the services they require across an agreed number of engine shop visits to match their service needs and budget. Rolls-Royce's unrivalled understanding of its engines, its comprehensive Service Network and its highly advanced engine health monitoring, differentiate SelectCare from other fixed-price overhaul agreements.

The new service launches with American Airlines as its first customer. American chose SelectCare for all RB211-535 engines that power its Boeing 757 fleet. These aircraft were previously

supported by separate TotalCare and MRO Services agreements.

American Airlines has been at the forefront of services innovation with Rolls-Royce. In 1999 it became the first customer for TotalCare, which transformed the engine services landscape with a new business model. The launch of SelectCare continues the Rolls-Royce partnership with American Airlines.

Dominic Horwood, Rolls-Royce, Chief Customer Officer – Civil Large Engines, said: “The launch of SelectCare is another step forward in our commitment to provide customers a choice of competitive, capable and flexible services tailored to their individual needs. We are delighted to have a valued and respected operator like American Airlines become the first customer for SelectCare. It gives us great confidence for our new service going forward.”

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