AVIONICA NAMES ANTHONY RIOS CHIEF OPERATING OFFICER

News / Personalities

Avionica announced that vice president of sales Anthony Rios has been promoted to Chief Operating Officer (COO). As COO, Rios is charged with driving strategic prioritization and accountability for Avionica, with a focus on operational excellence.

"Tony is a seasoned and trusted leader who consistently delivers results for Avionica," said Raul D. Segredo, president of Avionica. "I have complete confidence in Tony's ability to drive Avionica's world-class product offerings with industry-leading operational practices that will extend Avionica's innovation, growth, and market leadership."

Effective immediately, Rios will assume responsibility for engineering, marketing, operations and corporate alignments, as well as direct and prioritize the company's investments. In his previous role as sales leader for Avionica, Rios oversaw the company's global sales in the United States, Europe, Asia, Middle East, Africa, Australia and South America. He will continue to report to Segredo in his new role.

"Avionica's offerings have never been more compelling, and we are bringing more quality, choice and value to our customers," said Rios. "I am humbled and energized to help lead the company in its next phase of growth and innovation through operational excellence."

As Sales VP, Rios used his training as an engineer and certified pilot, along with his extensive experience in all aspects of avionics and product development to grow Avionica into a leader in innovation and quality. He has more than 17 years of experience in all aspects of avionics and embedded system products, including specification, development, regulatory certification, manufacturing, and aircraft integration of airborne products for Avionica's Quick Access Recorders (QAR), Terminal and Cabin wireless LAN systems (TWLU/CWLU), and SATCOM systems.

Rios joined Avionica in 2001 from Florida International University, where he worked as a Unix System Administrator. At Avionica he started as an engineering Intern, before becoming a

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Software Engineer. He was named Research and Development Manager in 2007, then Engineering Director and Vice President of Engineering in 2008 and 2009, respectively. Rios was named Vice President of Sales in 2015.

Rios is a native of Miami, and he earned a Bachelor of Science degree in computer engineering from Florida International University. With a passion for all things aviation, Rios holds an FAA Commercial Pilot License (SEL-PPL, MEL-PPL, MEL-CPL, Instrument, High Performance/Complex, CE500 Type Rating) and regularly fly General Aviation aircraft for business and pleasure. He is actively involved in various ARINC working groups, and is a member of the Aircraft Owners and Pilots Association.

About Avionica

Avionica is a world leader in innovative, miniaturized aircraft data collection and wireless data transmission systems*. They have delivered more than 8,000 Quick Access Recorder (QAR) systems around the world with Supplemental Type Certification on more than 300 aircraft models including air transport and business aviation aircrafts. Headquartered in Miami for 25 years, Avionica is the world's leading aircraft data collection and data transmission manufacturer, designing and producing innovative, safety-qualified, state of the art solutions that are revolutionizing air transportation. For more information, please visit www.avionica.com.

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