CHRISTIAN SCHERER APPOINTED AIRBUS CHIEF COMMERCIAL OFFICER

News / Manufacturer, Personalities

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

Airbus SE (stock exchange symbol: AIR) has appointed Christian Scherer, 56, Chief Commercial Officer (CCO), replacing Eric Schulz, who has decided to leave the company for personal reasons. Christian Scherer will start his new assignment with immediate effect. He will report to Airbus Chief Executive Officer (CEO) Tom Enders.

Tom Enders, Airbus CEO, said: “With Christian Scherer we see one of our most customer-focused leaders at the commercial helm of Airbus. Over his various assignments I greatly valued his international mind-set, his strategic vision, and tremendous commercial expertise.” He added: “We regret Eric Schulz’s decision. We wish him all the best for his future.”

Christian Scherer, CEO of ATR since October 2016, held many senior management positions within the Group. At Airbus, where he started his career in 1984, Christian was Head of Contracts, Leasing Markets and Deputy Head of Sales as well as Head of Strategy and Future Programmes. At Airbus Defence and Space, he headed Marketing & Sales. Born in Duisburg, Germany, and raised in Toulouse, France, Christian Scherer holds an MBA Degree from the University of Ottawa in international marketing and graduated from the Paris Business School (ESCP)

14 SEPTEMBER 2018

ARTICLE LINK:
https://50skyshades.com/index.php/news/personalities/christian-scherer-appointed-airbus-chief-commercial-officer

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.