A320 WITH CSKA MOSCOW LIVERY JOINS AEROFLOT FLEET

Aeroflot has unveiled a new Airbus A320 in the livery of CSKA Moscow football club, one of Russia’s best-known sports teams.

The new livery is based on the club’s famous horse logo, the club’s official symbol and mascot. Football fans and bloggers gathered at Sheremetyevo International Airport to see the plane and its unusual livery.

Aeroflot and CSKA have a long history of collaboration. Russia’s flag carrier is not only an official sponsor of CSKA, but also provides aircraft to carry to the team away matches. Aeroflot is also the official carrier of CSKA professional basketball club.
Sports sponsorship is a key part of Aeroflot’s business philosophy, and the national carrier has a tradition of actively promoting sport. Aeroflot sponsors the Russian Volleyball Federation and is a partner of a range of other sporting organisations, including the Russian Golf Association in national competitions.

Aeroflot is Russia’s flagship carrier and one of the largest airline groups in Europe. In 2015, Aeroflot carried 26.1 million passengers (39.4 million passengers as Aeroflot Group including subsidiaries), a record for any Russian airline. A proud member of the SkyTeam global airline alliance, Aeroflot and its partners serve 1,057 destinations in 179 countries worldwide. Aeroflot operates one of the youngest fleets in the world, numbering 170 Airbus, Boeing and Sukhoi airliners. Aeroflot is among the global leaders in aviation safety, with a European Community Safety Assessment of Foreign Aircraft (SAFA) Index, the main globally recognized safety parameter, comparable to global peers. The first Russian carrier to enter the IATA Operational Safety Audit (IOSA) register, renewing its registration for the sixth time in 2015, Aeroflot has successfully passed the IATA Safety Audit for Ground Operations (ISAGO) and is fully ISO 9001:2008, ISO 14001:2004 compliant. In 2016 Aeroflot became the first Russian airline to be awarded Four Star Airline status by Skytrax in recognition of the high-quality of its customer service, and was also named Best Airline in Eastern Europe for the fifth time at the Skytrax World Airline Awards. In 2015 Global Traveler named Aeroflot one of the 10 best airlines worldwide for on-board cuisine.

27 JULY 2016

ARTICLE LINK:

© 2015-2019 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.