AIRBALTIC RECEIVES THE MARKET LEADER AWARD BY ATW

News / Airlines

The Latvian airline *airBaltic* has received the 2018 ATW Airline Industry Achievement Award as the Market Leader of the Year. ATW 44th annual Airline Industry Achievement Awards are the most coveted honour an airline or individual can receive to recognize excellence in the air transport industry.

Martin Gauss, Chief Executive Officer of *airBaltic*: "2017 was a record year for *airBaltic* and we are more than thrilled to be recognized on a global scale by ATW. The strong performance of *airBaltic* allowed us to increase our market share in the Baltic region and to strengthen our position as the market leader. It is an honour to join the list of global airlines that have received this prestigious award over the last few decades."

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ATW Editor-in-Chief Karen Walker said: "*airBaltic* has dramatically expanded and improved commercial air service in the Baltics. This innovative airline delivers quality customer service, with advanced aircraft such as the *Bombardier C Series* and high performance standards. I congratulate Martin and his entire team at *airBaltic* for this well-deserved Award."

ATW Airline Industry Achievement Awards were established in 1974. They are bestowed upon individuals and organizations that have distinguished themselves through outstanding performance, innovation, and superior service. The Market Leader of the Year award goes to an airline that has set itself apart from its peers, either in a geographic region or a market sector, or that has created or stimulated a market.

In addition, on January 3, 2018, it was announced that the Latvian airline *airBaltic* has been ranked No 1 globally in punctuality in 2017 by *OAG* analysts, who tracked the performance of a total of over 50 million flight records. *airBaltic* has been on the top of the global on-time performance ranking for the past four consecutive years.

airBaltic serves over 60 destinations from its home base in Riga, Latvia. From every one of these locations, *airBaltic* offers convenient connections via Riga to its network spanning Europe, Scandinavia, CIS and the Middle East. In addition, *airBaltic* also offers direct flights from Tallinn and Vilnius.

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