AIRBUS GROUP INVITES TSINGHUA STUDENTS VISITING CHINA HELICOPTER EXPOSITION

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On the 2015 China Helicopter Exposition, Airbus Group Summer University project officially kick off in Tianjin launching a series of activities on industrial communication and interactive corporate culture, while Airbus Helicopters presenting its innovative civil aircraft and wide range of helicopter solutions.

In the morning of September 10, as representatives of Summer University project, some 50 Tsinghua students visited Airbus Helicopters stand, learning more knowledge about the features of Airbus Helicopters innovative products.

Besides, Airbus Group HR China team hosted a workshop focusing on diverse workplace & people strategy in Airbus Helicopters industry. Norbert Ducrot, President and CEO Airbus Helicopters China, delivered an opening speech, highlighting the bright future of Airbus Helicopters industry in China. Senior managers from Airbus Group and Airbus Helicopters shared industrial development trend and business development. Philippe Pezet, HR Director, Airbus Group China and East Asia will sharediverse career development path and opportunities Airbus Helicopters offering, with Tsinghua students and some industry figures.

Right after the workshop, an interactive & creative activity with Tsinghua students has been conducted in front of the statics display area outside the exhibition hall, which themed "we make it happen, we make it fly, make your helicopter". 50 representatives wearing Airbus Helicopters hats

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have been divided into five groups to assemble a helicopter model via LEGO parts. This interesting initiative attracted public attention and made it become a shining event on the show.

Philippe Pezet, Airbus Group Vice President, Regional HR Director, Greater China and East Asia, said: "we kick off the Summer University project at China Helicopter Exposition to illustrate our leading position in helicopter industry. With more than 40 years cooperation in China, Airbus Helicopters is the No. 1 partner with 40% market share of civil range in China. As a global leader in aviation and aerospace, Airbus Group provides excellent career development opportunity. We're committed to a long term development with China."

About Airbus Helicopters

Airbus Helicopters is a division of Airbus Group. The company provides the most efficient civil and military helicopter solutions to its customers who serve, protect, save lives and safely carry passengers in highly demanding environments. Flying more than 3 million flight hours per year, the company's in-service fleet includes some 12,000 helicopters operated by more than 3,000 customers in 152 countries. Airbus Helicopters employs more than 23,000 people worldwide and in 2014 generated revenues of EUR6.5 billion. In line with the company's new identity, fully integrated into Airbus Group, Airbus Helicopters has renamed its product range replacing the former "EC" designation with an "H".

About Airbus Group

Airbus Group is a global leader in aeronautics, space and related services. In 2014, the Group -- comprising Airbus, Airbus Defence and Space and Airbus Helicopters -- generated revenues of EUR60.7 billion and employed a workforce of around 138,600.

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