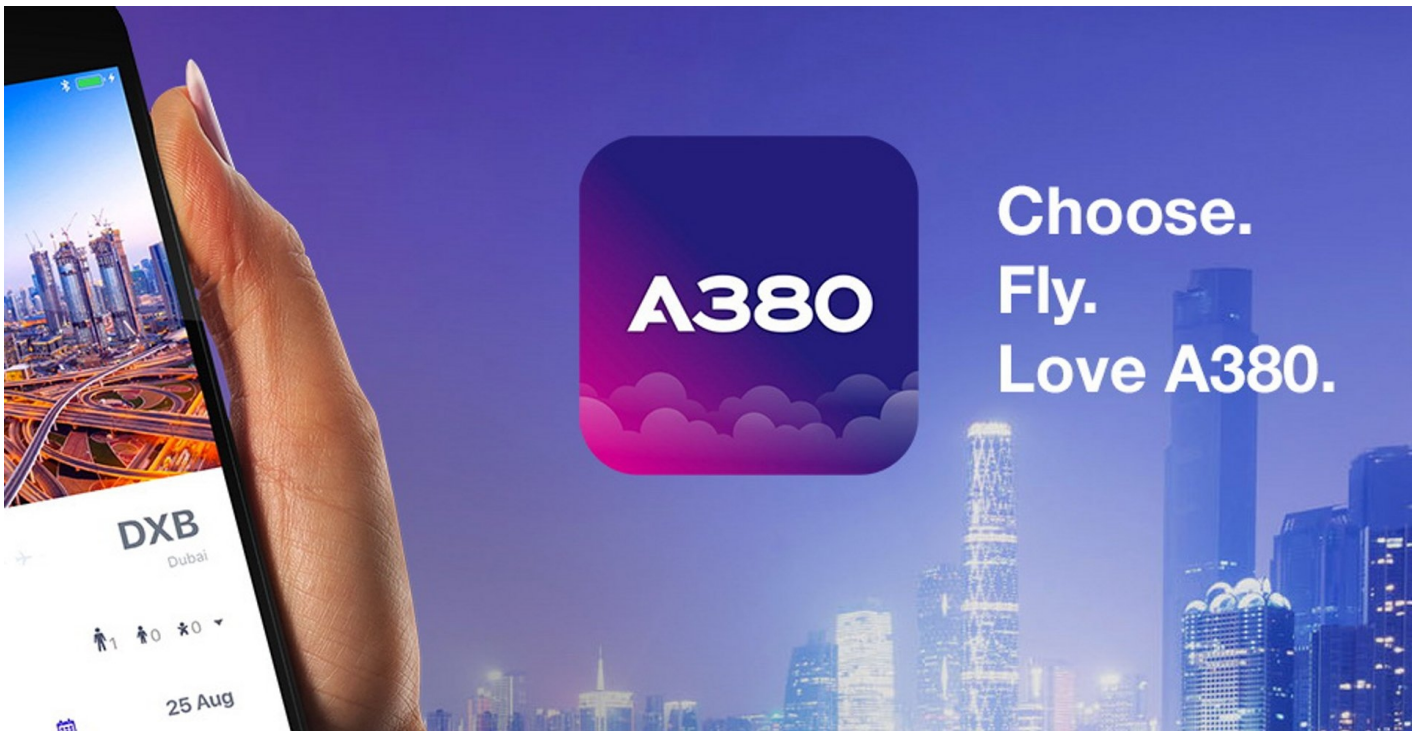




# AIRBUS' IFLYA380 APP FOR SMARTER TRAVEL NOW AVAILABLE FOR ANDROID USERS

News / Airlines, Manufacturer



**Airbus has released an Android version\* of the iflyA380 app, already available for iOS users, bringing the experience of flying on the iconic A380 to even more passengers.**

**In recent years, new technological advances have transformed the expectations of always-connected travellers who demand super convenience, personalization and speed of use in every aspect of their travel booking. So far, travellers have been able to control every aspect of their trip, except for one of the most important elements – the plane they fly in.**

**The popular iflyA380.com booking assistant has changed this by offering travellers a unique platform to search and book flights on the A380, the passengers' favourite jetliner. Building on the website's success - millions of visitors since launch in 2016 – the iflyA380 app, launched in March 2018 for iOS users, brings more features and content to smartphone users who have downloaded the app over 40,000 times in less than 6 months.**



## A web platform and a mobile app that enhance the A380 experience

All destinations and prices are one click away and can be viewed on this useful [map](#).

Travellers will also enjoy a wide range of exclusive innovative services linked to the A380, including:

- The option to explore destinations based on geolocation and personal interests.
- Cabin discovery in Virtual Reality.
- A connected and immersive in-flight experience based on an Augmented Reality (AR) feature.

To try for yourself, head to the Play Store [here](#). The app searches 30+ available airlines that fly the double-decker A380 and provides a booking service. With the AR feature, passengers can take a virtual tour of the cabin, get a sneak peek into the cockpit, and explore their destination airport.

## Smart travellers choose the A380

What makes a flight special? Surely it's feeling that your comfort matters, that your well-being matters. That you matter. A380 customers are smart travellers with the highest expectations. Rest assured, with the A380 no detail will be overlooked, whether you're traveling first class, business class or economy. The very best airlines operate the A380, so every time you choose to fly our plane, you know they will take extra special care of you.

Airbus is empowering travellers to travel as smartly as possible. [The Fly Smart](#) hub contains tips,

advice and information to make the most of your flight on one of the 228\*\* A380 in service, whatever class of travel you choose, and whether you're traveling for business or looking forward to your next leisure trip. So Choose. Fly. Love A380.

The advertisement features a purple and pink gradient background. In the top left, there is a square icon with the text 'A380' and a stylized cloud pattern. In the top right, there are two black buttons: one with the Apple logo and the text 'Download on the App Store', and another with the Google Play logo and the text 'GET IT ON Google Play'. The central text reads 'Take your flight experience to a new level.' followed by 'Download now!' in a larger font. On the right, a hand holds a smartphone displaying a flight app interface with a cityscape background, the text 'LHR London', 'ECONOM', '18 Au', and a 'CHOOSE' button. In the bottom left, the tail and engines of an Airbus A380 are visible against a stylized cloud background.

*\*Compatible with smartphones featuring Android 8.0 version, at least.*

*\*\*Figure at the end of June 2018*

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**ARTICLE LINK:**

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