ALASKA AIRLINES LAUNCHES PARTNERSHIP WITH STARLUX AIRLINES

News / Airlines

Alaska Airlines is celebrating newest global airline partner: STARLUX Airlines, a Taipei-based premium carrier, which launched its inaugural transpacific service between Taipei and Los Angeles. Alaska is STARLUX's first airline partner. From Southern California, STARLUX opens a new international gateway through its main hub in Taipei for connections to 16 destinations across Asia, including Bangkok, Thailand; Hanoi, Vietnam; Penang, Malaysia; Manila, Philippines; Singapore; Macau and Sapporo, Japan. Los Angeles (LAX) is one of Alaska's hubs along the West Coast allowing for convenient connectivity to STARLUX flights.

Nat Pieper, senior vice president of fleet, finance and alliances at Alaska Airlines, commented: "STARLUX is a premier global airline offering world-class service and amenities. We're proud to be their first airline partner. Our guests will love flying on STARLUX, connecting the West Coast, Taipei and many more incredible places in Asia. We're thrilled to offer our loyal Mileage Plan members another exciting way to see the world."

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

Glenn Chai, CEO of STARLUX Airlines, said: "STARLUX Airlines has marked a successful three-year operation of our Asian routes, revolutionizing the aviation industry with our exceptional service and innovative cabin design that have been highly commended by passengers. In a new milestone, we launched our inaugural flight to Los Angeles today, offering convenient and comfortable long-haul premier services to passengers traveling to the city of angels. Alaska Airlines, the fifth largest airline in the United States with a wide network covering over 100 cities across the country, is partnering with STARLUX Airlines to deliver more exquisite and convenient flights for travelers journeying between North America and Asia. The partnership will enable seamless connections for STARLUX Airlines customers traveling to destinations across the U.S., making it easier and more convenient to navigate the country's extensive domestic air network. With this partnership, we are committed to ensuring that travelers enjoy a hassle-free journey and arrive at their final destinations feeling relaxed and refreshed."

STARLUX operates the transpacific route with its new-generation Airbus A350-900 aircraft configured in a four-class layout: First, business, premium economy and economy. Travelers in first and business classes enjoy a private space with a sliding door and seats with full-flat and Zero G mode for full relaxation. The extra-legroom premium economy section features a 40-inch Recaro seat with a leg rest and footrest bar. Economy class seats are equipped with leather headrests and a wide seat pitch.

Inflight service on STARLUX includes Taiwanese signature dishes and amenities prepared for passengers in all classes. STARLUX will be offering first and business guests a selection of the best top chef's creations and local Taiwanese delicacies. The popular STARLUX signature dish yakiniku donburi is served on board. And to bring greater individuality to their air travel experience, all passengers can pre-order meals online so they can enjoy the meal they want.

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

26 APRIL 2023

ARTICLE LINK:
https://50skyshades.com/news/airlines/alaska-airlines-launches-partnership-with-starlux-airlines

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.