



BEST CABIN INTERIOR PASSENGER EXPERIENCE AWARD GOES TO ... QATAR AIRWAYS

News / Airlines



The 'Best Cabin Interior Passenger Experience' award recognises the unparalleled in-flight experience offered on Qatar Airways' patented Business Class seat, Qsuite, which features the industry's first-ever double bed in Business Class, as well as sliding panels that stow away, enabling colleagues, family members and friends travelling together to create their own private suite.

Qatar Airways Group Chief Executive, His Excellency Mr. Akbar Al Baker, said: “As an airline, one of our highest priorities is to provide our customers with an exceptional experience each and every time they fly. We continually strive to innovate in order to create a memorable environment onboard - from our cabin interior, to our exquisite food and beverage service, to our extensive duty free offering. We are very pleased that these awards recognise our efforts to pay attention to every detail.”

Qatar Duty Free Senior Vice President, Mr. Bruce Bowman, said: ‘We are delighted that our in-flight duty free programme has been recognised as best in class in the Middle East for the third time in four years. This is testament to our commitment to provide passengers with a selection of luxury and leading brands and products tailored to their needs. The introduction of our online pre-order facility last year also means that passengers can shop prior to travelling and have their shopping delivered to the comfort of their seats. The Middle East is a highly competitive region for duty free; thus we are tremendously gratified to have received this award.’

Qatar Airways’ in-flight offering includes an exclusive selection of affordable and luxury brands, as well as its in-flight duty free magazine, Extravaganza, introducing passengers to a collection of more than 170 in-flight products, including fragrances, cosmetics, skincare, watches, jewellery, fashion accessories, toys, and Qatar Airways memorabilia.

One of the largest duty free retailers in the world, Qatar Duty Free (QDF) boasts more than 90 elegant boutiques and luxury, high-end stores, as well as more than 30 restaurants and cafés covering an area of 40,000 square metres at HIA, providing travellers with a world-class shopping experience under one roof. Luxury brands also available at the five-star airport include Tiffany & Co., Gucci, Bulgari, Hermès, Burberry, Hugo Boss, Moncler, Rolex and Harrods. In addition, the award-winning duty-free retailer regularly showcases podiums and pop-up stores including the Maison Christian Dior boutique, a TUMI Pop-up store, the Dior Les Parfums Podium and the Aigner Luxury Boutique.

A multiple-award-winning airline, Qatar Airways was named ‘World’s Best Business Class’ by the 2018 World Airline Awards, managed by international air transport rating organisation Skytrax. It was also named ‘Best Business Class Seat’, ‘Best Airline in the Middle East’, and ‘World’s Best First Class Airline Lounge’.

Qatar Airways currently operates a modern fleet of more than 250 aircraft via its hub, Hamad International Airport (HIA) to more than 160 destinations worldwide.

The airline has launched an array of exciting new destinations recently, including Gothenburg Sweden; Mombasa, Kenya and Da Nang, Vietnam. Qatar Airways will add a number of new destinations to its extensive route network in 2019, including Lisbon, Portugal; Malta; Rabat, Morocco; Izmir, Turkey; Langkawi, Malaysia; Davao, Philippines; and Mogadishu, Somalia.



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