



# BOODAI AVIATION GROUP LAUNCHES NEW BOOKING PLATFORM

News / Airlines



**Boodai Aviation Group has launched its new booking platform, 3otolat.com, which is considered the largest local online booking website in Kuwait.** The announcement came during a gala dinner held in Symphony Hotel attended by Airlines and big corporate managers and representatives from the tourism and media sectors. The Group's CEO, Monzer Najia declared in this occasion that launching this website is just a first step in the process of Boodai Aviation Group's modernization strategy and plans to optimize the use of modern technology in this sector and announced that all of the group services will be in the near future available and accessible on mobile phones.

Najia added that Boodai Aviation Group is still working on the implementation of its ambitious expansion plans and focusing on gaining and maintaining strong partnerships with Airlines, Tourism Boards and Hoteliers. He announced too that lately Turkish Airlines in Kuwait have joined Boodai Aviation family. Robert Hayek, the Group General Manager provided a detailed presentation of the website and its most prominent and key features. He stressed that the new website was designed to function as an integrated complete online travel agency that offers the best and fastest services for the clients. 3otolat.com displays a variety of integrated services and solutions for the traveler in one single platform and includes booking of airline tickets, hotels, transportation, cruises, sightseeing, car rental as well as buying tickets for football matches, concerts and theaters worldwide. Hayek emphasize on the fact that 3otolat.com is in Kuwait with 24 hours support that save the hassle to customers to make international calls to change any bookings if they booked through other online booking engines. The ceremony was concluded by a raffle draw for several prizes including airlines tickets to different destinations

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