

DHL TEAMS UP WITH COLDPLAY TO MAKE THEIR TOUR AS SUSTAINABLE AS POSSIBLE

News / Airlines



DHL will support Coldplay's efforts to reduce CO2 emissions by more than 50% during its Music of the Spheres concert tour. While every global music tour requires intensive preparation and complex logistics, Coldplay has added to this complexity by setting an ambitious goal to make the tour as sustainable as possible, with the support of DHL's extensive expertise in the field.

Monika Schaller, Executive Vice President of Corporate Communications, Sustainability & Brand, Deutsche Post DHL Group, commented: "As leaders in our industries, it is our responsibility to lead the change but also inspire and facilitate sustainable solutions for other businesses and brands. We feel honored and proud that Coldplay has selected DHL to embark on this journey for change."

Coldplay selected DHL as its logistics partner due to the company's extensive expertise in sustainable logistics solutions. As the world's leading logistics provider, DHL will support Coldplay's efforts, especially in the field of sustainable transportation, by offering multi-faceted approach to lowering CO2 emissions.

With its GoGreen Plus Service, DHL's customers are offered a suite of solutions for minimizing logistics-related emissions and other environmental impacts along the entire supply chain. Ocean and air freight emissions are reduced by the use of advanced biofuels. For land transportation, DHL is able to call upon an extensive fleet of electric vehicles and trucks fueled with Bio-LNG (liquified natural gas made from organic waste). The remaining part of the supply chain is made climate neutral by full lifecycle emission compensation - drawing down and offsetting any residual carbon emissions. DHL can ensure the lower CO2 emissions of their services are transparently passed onto its customers.

DHL and Coldplay's shared hope is that the Music of the Spheres Tour will provide lessons and best practices for other artists to build on and push the live music industry towards an ultra-low-carbon and sustainable future.

Coldplay's co-manager Phil Harvey stated: "When we announced this tour, we pledged to reduce primary carbon emissions by more than 50% compared to the last tour. This can only happen with tour partners who share this vision and are willing to invest the necessary resources to make it happen. We're grateful to DHL for their help in minimizing our tour's freight emissions through their expertise and investment in sustainable logistics."

In line with the company's sustainability strategy to achieve net-zero emissions by 2050 ("Mission 2050"), DHL is committed to sustainable logistics solutions that will decarbonise the entire logistics sector. As part of Deutsche Post DHL Group's mid-term sustainability roadmap for 2030, the group strives to achieve the sub-target of having at least 30 percent of fuel requirements covered by sustainable fuels. To reduce CO2 emissions in line with the Paris Climate Agreement, the Group will spend €7 billion on sustainable fuel and clean technologies by 2030.

25 JULY 2022

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