EMIRATES ANTICIPATES A BUSY TRAVEL PERIOD DURING EID

News / Airlines

Emirates is expecting more than 300,000 passengers to travel during the upcoming Eid Al Adha period as travellers head home or abroad for short holidays.

Over 76,000 customers will travel on 18 September with Emirates, according to the airline's latest booking figures. The overall figures for the holiday travel period represent an increase of almost 65% over last year.

The busiest day for the airline will be on Friday 18 September, although high passenger traffic is expected starting from 17 to 28 September. This year, the top destinations that travellers are heading to are Dhaka, London, Cairo, Mumbai, and Karachi. In addition, short haul travel will constitute around 52% of bookings while long haul travel is expected at 48%.

Emirates will be accommodating for over 20,000 Hajj travellers during the pilgrimage period as well.

On the inbound front, Emirates is expecting over 190,000 passengers to arrive into Dubai from destinations in the UK, India, Germany, Australia, the US and South Africa.

Sheikh Majid Al Mualla, divisional senior vice president commercial operationscCentre, said: “We continue to see travellers coming back in greater numbers during holiday periods, which is a

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testament to the outstanding customer experience Emirates provides so we are well-positioned to continue building on that success. We believe that all parts of the customer journey are important to passengers .Whether it’s their airport experience from checking in, our generous baggage allowance, warm and friendly crew, internationally inspired cuisine, on board connectivity and our ice entertainment system, passengers can extract the greatest value possible from their experience with us.”

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