ETIHAD AIRWAYS LAUNCHES CHINESE VERSION OF MOBILE SITE

News / Airlines

Etihad Airways, the national airline of the United Arab Emirates, is pleased to officially launch Chinese version of its popular mobile site (m.etihad.com/zh/). Smartphone users can now experience Etihad's mobile site in Arabic, English, Italian, German, French, Chinese and Japanese.

The new Chinese version makes Etihad's mobile site more accessible to China's more than 1.2 billion mobile users. It allows them to make and manage bookings, check in to flights, as well as check flights status. Users can also find information on airports, lounges, flight schedules and our award winning Etihad guest programme, as well as an introduction to Abu Dhabi and Etihad's multiple product offerings including special inflight services, and more.

Remco Althuis, General Manager China, said: "Our newly launched Chinese mobile site provides an easier way for Chinese travelers to choose and manage their travel. It also enhances our commitment in providing better service and products for our travelers."

Etihad Airways is committed to meeting the demands of Chinese consumers in what is the most dynamic and fastest growing market in the world for both aviation and mobile Internet. Etihad currently operates 21 international flights weekly to three major markets in mainland China including Beijing, Shanghai and the western metropolis of Chengdu.

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