EVA AIR LEADS THE WAY WITH THE LAUNCH OF FOURTH-GENERATION PREMIUM ECONOMY CLASS SEATS

News / Airlines

EVA Air unveiled its fourth-generation Premium Economy Class seats with a new industry-leading seat pitch of 42 inches. This is the first time the airline has introduced the new Premium Economy Class on the Boeing 787-9, elevating the design concept from an "upgraded economy" standard to a "business-class-like" experience. The airline aims to offer a refined and comfortable cabin experience, strengthening its comprehensive three-class service offerings.

EVA Air President Clay Sun commented: "As the world's first airline to launch Premium Economy Class, EVA Air has consistently focused on innovation driven by passenger needs and setting industry trends. The fourth-generation seats retain the core philosophy of previous generations while enhancing comfort, fashion, and functionality, showcasing our commitment to service innovation and attention to detail. The Boeing 787-9 aircraft featuring the new Premium Economy Class will initially serve the Taiwan Taoyuan International Airport (TPE)-Jakarta (CGK) route, with future deployment on flights from Taiwan Taoyuan International Airport (TPE) to Munich (MUC),

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Milan(MXP), direct flights to Vienna (VIE), and on the early flight(BR8/BR7) to SFO in the future."

New Premium Economy Class features 28 seats arranged in a 2-3-2 configuration. The cradle motion recline mechanism allows the seat cushion to slide forward and upward simultaneously, creating a comfortable recline equivalent to 8 inches while preserving space for the passenger behind. Each seat is equipped with the industry-largest 15.6-inch high-definition screen in Premium Economy Class and a multi-function entertainment system controller. The tray table includes a stand for personal devices, and the seats are fitted with 110V AC and USB combo sockets to meet modern passengers' diverse needs.

New design emphasizes enhanced privacy with side privacy panels on the headrests and dedicated reading lights. The headrests, armrests, and footrests are upholstered in premium leather, delivering a luxurious and comfortable experience. Ample storage spaces in the armrests, under-seat compartments, and dedicated bottle holders make it convenient for passengers to store and access personal items. A wheelchair-accessible armrest on aisle seats ensures that flight attendants can assist passengers with special needs.

EVA Air was the first airline to introduce Premium Economy Class, then known as Evergreen Deluxe Class, in 1992. This innovative addition revolutionized cabin services by offering a new class between Economy and Business and reshaping the industry landscape. The seats featured a 38-inch pitch, significantly larger than standard Economy Class, and were the first to come equipped with personal TV systems. EVA Air's continued enhancements to Premium Economy Class have earned numerous accolades from Skytrax, including awards for "World's Best Premium Economy Class Airlines," "World's Best Premium Economy Class Airline Catering, " and "Best Premium Economy Class Airline Seats."

EVA Air is enhancing its service with a new collaboration with the renowned British brand HUNTER. Passengers in Premium Economy Class on long-haul routes to the U.S., Canada, and Europe departing from Taipei will receive an olive-green amenity kit, while return flights offer an oatmeal brown version. The stylish, outdoor-functional design includes a detachable strap for versatile wear and comes with HUNTER-brand lotion and lip balm for a refreshing long-haul skincare experience.

EVA Air continues prioritizing high-quality and environmentally friendly service items, including pillows and double-sided blankets for superior comfort, exclusive high-quality noise-canceling headphones, and customized tableware created in collaboration with Italy'scentury-old brand, Guzzini. Bamboo fiber eco-friendly napkins further demonstrate EVA Air's commitment to sustainability. The premium service lineup also features Royal Laurel Class toiletries, deep gray velvet slippers, gourmet mixed nuts, and dried fruits to elevate the passenger experience.

The newly delivered Boeing 787-9 aircraft (Registration No. B-17887) features Royal Laurel Class, Premium Economy Class, and Economy Class. All future Boeing 787-9 will follow this three-class configuration. During its ferry flight to Taiwan, the new aircraft operated with a 30% blend of sustainable aviation fuel (SAF), reducing approximately 61,500 kilograms of carbon dioxide emissions, showcasing EVA Air's dedication to environmental sustainability.

EVA Air will continue to optimize its fleet and enhance service quality by introducing eight more Boeing 787-9s (three-class configuration) and five Boeing 787-10s (two-class configuration) by 2029. Additionally, the airline plans to introduce 18 A350-1000 wide-body aircraft starting in 2027 and 15 A321neo narrow-body aircraft starting in 2029.

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