

# HAHN AIR JOINS IATA'S 25BY2025 DIVERSITY & INCLUSION INITIATIVE

News / Airlines



**Hahn Air supports the improvement of gender balance in the aviation industry by signing IATA's industry-wide 25by2025 campaign. With 39% of its leadership positions occupied by women, the German airline and distribution specialist already surpasses the desired 25% gender ratio of the initiative. Representing Hahn Air at the signing ceremony during IATA's Wings of Change conference in Berlin on November 19, was Hahn Air's General Director, Kirsten Rehmann. Among the 29 signatories are other key industry players, such as China Eastern, Lufthansa and Qatar Airways.**

**IATA represents 290 airlines comprising 82% of global air traffic. The 25by2025 initiative, launched earlier this year, sets several goals for its member airlines, including increasing the number of women in senior positions and underrepresented jobs, such as pilots or operations, to a minimum of 25%. Additionally, it calls for transparency by inviting airlines to report key diversity metrics annually.**



Kirsten Rehmann who has been General Director of Hahn Air since 2012, commented: “For Hahn Air, gender equality has always been part of our corporate ethos and I am immensely pleased to champion this initiative that recognises the need for a change. I believe that this campaign is a big step in the right direction and will play an important role in driving gender equality forward within the industry. I strongly believe that we need diversity in every sense of the word, and not limited to gender, to create the best work culture and ultimately make the best decisions and achieve the best results.”

Hahn Air’s Head of Human Resources, Martina Wiesmann, added: “We at Hahn Air are proud of our diverse and inclusive workplace that cultivates a climate of respect, equity and positive recognition. It has always been our company’s mindset to appoint the best candidates, irrespective of their gender, and disregarding potentially discriminating factors such as part-time employment, motherhood or potential future pregnancies. The result is that we have an excellent workforce across all hierarchy levels, and we also not only meet, but surpass the desired gender ratio with 39% of women in leadership positions and 30% of female pilots. As we will continue committing to an employment culture where people of every gender have the opportunity to achieve their potential, we expect this ratio to further improve towards gender equality.”

“We welcome Hahn Air’s commitment to the 25by2025 campaign. We need a skilled, diverse and gender balanced workforce to meet the growing needs of our customers. Aviation is the business of freedom. And 25by2025 will help this important global industry be an even better employment opportunity for all people looking to make their career by linking the world,” said Alexandre de Juniac, IATA’s Director General and CEO.

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