



# IN SINGAPORE, CHINESE NEW YEAR RHYMES WITH TRAVEL

News / Airlines

The infographic features a red background with a golden circular emblem in the center containing a rabbit, symbolizing the Chinese New Year. The Sabre logo is in the top left corner. The main title is '2019' with the emblem as the zero. Below the title, the text reads 'In Singapore, Chinese New Year Rhymes with Travel' and 'Sabre, the leading technology provider to the global travel industry, reveals...'. Two statistics are presented: 'Close to 1 million people are travelling outside of Singapore during Chinese New Year' and 'The number of airplane seats from Singapore increased by more than 5%, compared to 2018'. An illustration of a person with luggage is shown at the bottom left, and a whole orange with a green leaf is on the right. The bottom section is titled 'Top 3 Destinations' and lists '♦ Jakarta ♦ Kuala Lumpur ♦ Hong Kong ♦'.

[Sabre Corporation](#), the leading technology provider to the global travel industry, reveals that the Lunar New Year holiday has prompted more people to travel in 2019, than in previous years.

With close to 1 million people travelling outside of the country between 2nd and 10th of February, Sabre data demonstrates that the number of airplane seats from Singapore over this festive period have increased by more than 5 percent, in comparison to last year.

With so many destinations to choose from in Asia Pacific for a long week-end, or quick getaway, the top 3 destinations over the holiday are Kuala Lumpur, Jakarta and Hong Kong.

"As Sabre continues to transform the business of travel, we are pleased to share some of our observations on travel trends. While the travel industry continues to grow, external factors, such as timing, may have contributed to the increase in outbound travel from Singapore. With Lunar New Year falling on a Tuesday and Wednesday, it's highly likely that

**those passionate for travel took the opportunity to take extended holidays outside of The Red Dot this year," said Rakesh Narayanan, Vice President, Air Line of Business, Sabre Travel Network Asia Pacific.**

Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US\$120 billion of global travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

03 FEBRUARY 2019

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