LATAM BRASIL AND REVO LAUNCH UNIQUE PARTNERSHIP OFFERING EXCLUSIVE BENEFITS FOR LOYALTY CUSTOMERS

News / Airlines, Business aviation

In a first-of-its-kind partnership for both the commercial and urban aviation sectors in South America, LATAM Airlines Brazil and Revo are introducing exclusive benefits for their most loyal customers. Beginning December 10, Black Signature and Black members of LATAM Pass, LATAM Airlines' loyalty program, will earn miles when flying with Revo on the routes connecting Faria Lima (São Paulo) to Guarulhos International Airport.

Martin Holdschmidt, General Manager of LATAM Pass in Brazil commented: "With Revo, we take another step toward delivering a seamless and memorable journey for our most loyal customers. By connecting our Black Signature and Black members to Guarulhos Airport through this new mode of mobility, we reinforce our commitment to convenience and exclusivity."

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João Welsh, CEO of Revo stated: "Revo was launched more than two years ago with the purpose of creating an effective mobility solution for São Paulo. Today, we begin a new chapter – one that gives back quality time and full integration to the customers of an airline as renowned as LATAM Brazil."

Black Signature and Black members will earn 8,250 miles on their first flight with Revo and 5,500 miles on each subsequent trip, with no seat limit for recurring accrual. Miles will be credited within 48 hours after departure. The benefit applies exclusively to Revo-operated flights on the Faria Lima ? Guarulhos route (round trip). Reservations must be made directly via the Revo booking link within the LATAM Pass platform, at least 24 hours in advance.

This new partnership allows customers to enjoy a fully integrated transfer experience with the highest standards of safety, comfort, and efficiency. Flights are operated with twin-engine helicopters and dual crew, and the journey is seamless from start to finish: when needed, passengers are picked up and dropped off by armored executive vehicles, ensuring an agile, safe, and stress-free connection to their final destination.

Individual seats start at R$ 2,750 (approx. $500 USD), and passengers may reserve one or more seats or charter the entire cabin. The service also includes baggage handling, ensuring a premium, worry-free experience.

The partnership represents the union of two brands that share values of efficiency, exclusivity, and attention to every detail. While LATAM has led the domestic and international markets in Brazil since 2021 and offers access to Latin America's largest loyalty program, Revo is redefining urban air mobility by transforming travel time into experience.

Revo is part of Omni Helicopters International (OHI), a multinational group of Portuguese origin and the controlling shareholder of Omni Táxi Aéreo (OTA), the leading offshore air transport operator in Latin America, active in Brazil for over 25 years. OTA operates a fleet of roughly 90 helicopters, conducts more than 1,500 weekly flights, and has transported over 7 million passengers.

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