LATAM GROUP TO IMPLEMENT ONBOARD WI-FI ON LONG-HAUL AIRCRAFT WITH A $60 MILLION INVESTMENT

News / Airlines

LATAM Group will begin offering onboard Wi-Fi on wide-body aircraft for long-haul flights such as Santiago–Sydney, Santiago–New York, Lima–Madrid, and São Paulo–London, among others. The new service will involve a total investment of $60 million and will begin implementation in 2026, complementing the connectivity already available on short- and medium-haul flights, reaffirming its commitment to innovation and a superior travel experience. The group projects that by the end of this year, 100% of the narrow-body fleet across all subsidiaries will be equipped with this service.

Paulo Miranda, Vice President of Customers at LATAM Airlines Group commented: “Our vision is to constantly evolve. The connectivity we are announcing today is about more than just onboard internet; it represents how we combine innovation and active listening to deliver a modern, connected experience that aligns with what our passengers truly value.”

Don Buchman, VP and General Manager of Commercial Aviation at Viasat stated: “This is more than just onboard Wi-Fi; the next-generation connectivity service on LATAM Group’s aircraft represents a complete transformation and the natural evolution of how high-quality connectivity can deliver an exceptional experience.”

To date, LATAM operates the largest connected fleet in the region, with over 250 aircraft equipped

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

with Wi-Fi. In-flight Wi-Fi has already been used by more than 8 million passengers, with the most popular routes being Santiago–Fortaleza, and Lima–Havana.

This advancement is made possible through a commercial agreement with Viasat, a global leader in satellite communication. The selected technology, Viasat Amara, combines a multi-orbital network of geostationary and low Earth orbit satellites, ensuring a high-speed, low-latency internet connection with global coverage, even in remote areas like the South Pacific.

In addition to benefiting passengers, this next-generation connectivity will optimize operations through:

- Real-time communication between crew and ground teams
- Data transmission for predictive aircraft maintenance
- Route optimization via cockpit connectivity

The implementation of the new connectivity service on wide-body aircraft, aimed at further enhancing the passenger travel experience, adds to other key projects such as the retrofit program for all cabins in this fleet and the introduction of new Business Suites, consolidating a value proposition focused on comfort, personalization, and onboard technology.

With the addition of Wi-Fi on long-haul flights, LATAM Group aims to keep every passenger connected—whether to send an urgent message, share the excitement of a dream trip with loved ones far away, or simply feel closer to home, even thousands of kilometers away.

LATAM Play
The Wi-Fi service is part of LATAM Play, the platform that brings together all onboard connectivity and entertainment systems into a single channel.

In total, LATAM Group offers its customers more than 300 movies, over 1,000 TV episodes, more than 2,000 music tracks, and children’s and reading content to enjoy during their flights. It has established itself as a regional leader with world-class content, including productions from three onboard streaming platforms: Disney+, HBO Max, and Paramount+.

07 JULY 2025

ARTICLE LINK:
https://50skyshades.com/news/airlines/latam-group-to-implement-onboard-wi-fi-on-long-haul-aircraft-with-a-60-million-investment

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.