



LUFTHANSA GROUP TESTS GREEN FARES ON INTERCONTINENTAL ROUTES

News / Airlines



Lufthansa Group is extending its Green Fares to long-haul flights. The fare will initially be tested on twelve selected routes for flights from November 30. The selection includes connections between Lufthansa Group hubs and various destinations around the world. The Lufthansa Group also offers Green Fares for routes with connecting flights. This broad selection addresses different target groups. From the Lufthansa Group hubs, for example, Frankfurt - Bengaluru, Brussels - Kinshasa, or Zurich - Los Angeles are offered. And anyone booking flights with Lufthansa Group airlines, for example from London to Hong Kong or Paris to Bangkok via the airlines' hubs, will also automatically be shown the Green Fares tariff.

Simple, easy-to-book and individual offers for more sustainable flying

Christina Foerster, Member of the Lufthansa Group Executive Board responsible for Brand & Sustainability, commented: "People want to fly and be mobile, they want to explore the world, visit friends and family or seal deals in person. The growing demand for our Green Fares fare shows that more and more people want to travel as sustainably as possible. We support them with

suitable offers. The Green Fares test on long-haul flights will provide us with important insights for the further development of our portfolio for more sustainable travel."

Harry Hohmeister, Member of the Lufthansa Group Executive Board responsible for Global Markets & Network, said: "The Lufthansa Group continues to expand its innovative services for more sustainable flying. We are pioneers worldwide with simple, easy-to-book and individual offers for our customers. I am delighted that we are now also offering Green Fares on selected long-haul flights on all hub airlines. This also clearly demonstrates the strength of our multi-hub and multi-brand strategy."

Further development of the CO2 compensation portfolio

The fare includes full offsetting of individual, flight-related CO2 emissions with just one click through the use of Sustainable Aviation Fuel (SAF) and a contribution to high-quality climate protection projects. With SAF, a reduction of 10 percent of CO2 emissions is achieved, while the remaining 90 percent is offset through climate protection projects. The Lufthansa Group ensures that the amount of SAF required for offsetting is fed into the airport infrastructure within six months of purchase. As so-called "drop-in" fuel, SAF is mixed with fossil fuel before being transported to the airport. There is no refueling of individual flights with SAF. The Lufthansa Group's compensation portfolio is constantly being further developed and now comprises 15 projects, including, most recently, technology-based projects for the long-term binding of CO2. In this way, the Lufthansa Group wants to promote the development of the CO2 compensation market towards new technologies and offers. The providers are myclimate, Climate Austria, SQUAKE and ClimatePartner. All projects in the Lufthansa Group climate project portfolio are certified according to the highest available standards.

Twelve selected test routes

The Green Fares long-haul fare will be available on the following routes from the end of November. The Lufthansa Group airlines participating in the test are Lufthansa, Austrian Airlines, Brussels Airlines and SWISS, which offer the connections - if included in the respective route network - via their booking sites.

- Frankfurt - Bengaluru (FRA - BLR)
- Munich- Seoul (MUC - ICN)
- Brussels - Kinshasa (BRU - FIH)
- Zurich - Los Angeles (ZRH - LAX)
- Frankfurt - Miami (FRA - MIA)
- Singapore - London (SIN - LHR/LCY)
- Sao Paulo - Zurich (GRU - ZRH)
- Nairobi - Frankfurt (NBO - FRA)
- Bangkok - Vienna (BKK - VIE)
- Hong Kong - London (HKG - LHR/LCY)
- London - Hong Kong (LHR/LCY - HKG)
- Paris - Bangkok (CDG/ORY - BKK)

Lufthansa Group pursues ambitious sustainability goals

The Lufthansa Group has set itself ambitious climate protection goals and aims to achieve a neutral CO2 balance by 2050. Already by 2030, the Lufthansa Group wants to halve its net CO2 emissions compared to 2019 through reduction and compensation measures. The reduction share of the 2030 target was validated by the independent Science Based Targets initiative (SBTi)

in August 2022. The Lufthansa Group was the first airline group in Europe with a science-based CO2 reduction target in line with the goals of the 2015 Paris Climate Agreement.

03 DECEMBER 2023

ARTICLE LINK:

<https://50skyshades.com/news/airlines/lufthansa-group-tests-green-fares-on-intercontinental-routes>