NORWEGIAN REPORTS RECORD HIGH PASSENGER FIGURES AND HIGH LOAD FACTORS IN JULY

News / Airlines

Norwegian marked another milestone in July, as the company carried more than 3.3 million passengers in a single month. The total number of passengers increased by 15 per cent compared to the same month last year. The load factor was 94 per cent.

Norwegian carried 3,358,565 passengers in July, an increase of 15 per cent compared to the same month last year. The total traffic growth (RPK) increased by 23 per cent this month, driven by a 24 per cent capacity growth (ASK). The load factor was a solid 94 per cent network-wide, and the intercontinental routes had a load factor of 96 per cent.

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CEO of Norwegian, Bjørn Kjos, said: “We are very pleased that an increasing number of passengers choose Norwegian for their travels, not least intercontinentally. It is also satisfactory that even with a strong capacity growth our aircraft are full. This proves that travellers in Europe, the U.S. and Asia appreciate low fares, new aircraft and friendly service.”

Norwegian operated 99.1 per cent of the scheduled flights in July, of which 68.8 per cent departed on time.

Norwegian’s fleet renewal program continued in July with the delivery of three Boeing 737 MAX aircraft and two Boeing 787-9 Dreamliners. With an average age of only 3.6 years, Norwegian’s fleet is one of the world’s “greenest” and most modern.

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