



# SWOOP RINGS IN NEW YEAR WITH OVER 10,000 CANADIANS

News / Airlines



**Canada leading ultra-low-cost airline, Swoop has reached a new milestone, transporting over 10,000 travellers in a single day for the first time in the company's history. Bob Cummings, President of Swoop, commented: "We are incredibly proud of this accomplishment and grateful to our team of Swoopsters and all our travellers for helping us reach this milestone. This past year posed unprecedented challenges for the entire aviation industry, but our airline expanded to reach new heights, and so we're thrilled to kick off 2023 with a signal of that growth. This holiday season was undeniably the most difficult we have faced in nearly five years of service with the storms across British Columbia, Alberta and Ontario. We sincerely thank all travellers for their patience and understanding as we recovered, and are proud to share that we have successfully operated 96.5% of scheduled flights since December 23rd when the cold weather and storms subsided."**

On January 1, 2023, the leading ULCC had its single largest travel day, operating 64 flights and connecting 10,268 travellers to friends, family and vacation destinations. The monumental day saw the airline flying 37 flights across Canada, 14 to the U.S. and 13 to sun and fun cities across

Mexico and the Caribbean.

This past year, the leading ULCC experienced rapid growth, with significant network expansions into Abbotsford, Hamilton, London, Toronto, and across eastern Canada, supported by a fleet increase of 60%. The new year will mark Swoop's fifth year of service as Canada's number one sun and fun ultra-low-cost carrier. Swoop will operate over 100 flights per week to 13 vacation destinations, with Swoop flights available through both WestJet Vacations all-inclusive packages and [Swoop Getaways](#), where travellers bundle a flight and hotel to unlock exclusive discounts.

Until midnight MT tonight, Canadians can get 50% off\* base fares across Canada and 40% off\* base fares to sun and fun destinations across the U.S., Mexico and the Caribbean as part of Swoop's Boxing Day Sale.



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