

DUBAI CELEBRATES THE END OF THE WORLD

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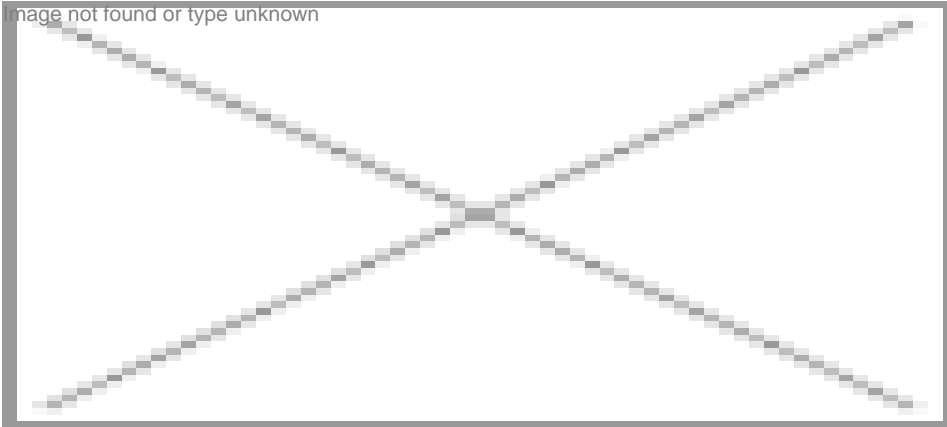


Dubai World Central, the 145 square kilometre master-planned city with Al Maktoum International at its core, has been rebranded 'Dubai South'.

Revealing the name change, Sheikh Ahmed Bin Saeed Al Maktoum, Chairman, Dubai Aviation City Corporation, said: "The name is iconic, and will become instantly recognizable for years to come. Dubai South is the emirate's flagship urban project that will set benchmarks for the rest of the emirate in terms of manifesting the themes of happiness as set out in Dubai Plan 2021."

Dubai South's two essential urban dimensions of living and commerce are reflected in its green and blue corporate colours with green representing rebirth, growth and stability and blue standing for commerce and industry. The city's ecosystem is expected to generate over half a million jobs and sustain a total population twice that number.

Dubai South hosts the now-operational Al Maktoum International Airport, which will become the world's largest once complete. The airport will have capacity to fly 220 million passengers and 16 million tons of cargo per year.



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