LUGANO AIRPORT GETS DOUBLE DEAL WITH LUXAVIATION GROUP

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Lugano Airport gets double deal with Luxaviation Group - strategic cooperation agreement between Luxaviation Group , Lugano Airport and Colombo Wealth Management and FBO cooperation agreement for its FBO management company ExecuJet.

What means this strategic cooperation? Luxaviation Group together with Colombo Wealth Management will work with Lugano Airport on the launch of a cobranded facility, providing joint marketing in return for Lugano's FBO and aircraft handling services.

Patrick Hansen, CEO, Luxaviation Group, says: "Establishing partnerships with local companies worldwide allows us to provide specialist, regional services within a renowned international framework. Lugano Airport is in a strategic location and upholds very high standards of safety and service, matching Luxaviation's own. It is ideally suited to those travelling to central Europe."

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The new partnered FBO, located in southern Switzerland near the Italian border, will be of particular benefit to those attending the World Economic Forum in 2019. Ettore Poggi, Group FBO Director, Luxaviation Group, adds: “With 40-minute helicopter transfers available directly from the airfield and no slot restrictions, Luxaviation’s new Lugano Airport FBO gives customers an excellent alternative route into Davos. Lugano offers a very low chance of snowfall during the winter season, making it a safe option for those travelling to the January event.”

Maurizio Merlo, CEO, Lugano Airport, says: “Joining Luxaviation Group’s global network opens up our airport to an extensive FBO, operations and marketing support base. These resources will boost our customer service capabilities for existing clients, as well as helping us welcome those travelling to Lugano for the first time.

“This is especially important as Milan’s Linate Airport will be closing for three months next summer. The expansion of our executive offering will help ensure general and business aviation movements in the region are uninterrupted during Europe’s peak season.”

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