

RJ TO START REGULAR ROUTE TO GUANGZHOU

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Royal Jordanian will start operating its new regular route to the Chinese city of Guangzhou on March 21, 2016 with three weekly flights.

The frequency of the flights will be increased to meet future passenger demand.

RJ's Boeing 787 will depart tomorrow early in the morning. On board the inaugural flight will be a RJ delegation headed by RJ's Chief Commercial Officer Dr. Majdi Sabri, a press delegation, officials from Jordan Tourism Board (JTB) and tour operators.

Guangzhou will be RJ's second Chinese destination and the fifth in the Far East. The others are: Hong Kong, Bangkok, Kuala Lumpur and Jakarta.

Flights to Guangzhou, China's third largest city and the largest in the south-central region of the country, are bound to serve the active trade and commerce traffic between Jordan and China.

Royal Jordanian President/ CEO Captain Suleiman Obeidat said that adding Guangzhou to the route network is in line with the strategy that RJ is now implementing; one of the pillars of this strategy is to review the route network and open new, profitable markets.

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