



SOF CONNECT PARTNERS WITH SITA TO REVOLUTIONIZE OPERATIONS AT SOFIA INTERNATIONAL AIRPORT

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SOF Connect announced a strategic partnership with SITA - the global leader in air transport technology, to transform Sofia Airport's operations through the design and implementation of a cutting-edge Airport Operations Management System.

Jesus Caballero, CEO of SOF Connect commented: "This partnership with SITA represents a transformative step forward for Sofia Airport. By integrating SITA's world-class technology in the next year and a half, we are enhancing our capabilities to deliver a more efficient, innovative, and passenger-centric experience. This collaboration underlines our commitment to setting new benchmarks in operational excellence and service quality."

Sergio Collella, President, Europe at SITA said: "Airports today face a tough balancing act – running smoother operations, delivering a better experience for passengers, and keeping up with sustainability goals. With SOF Connect, we're tackling these challenges together by bringing in the best of SITA's technology to modernize and streamline Sofia Airport. This partnership is about more than upgrading systems, it's about setting Sofia Airport apart as a leading regional hub in

Europe. By working hand-in-hand, we're making air travel easier, more efficient, and more enjoyable for everyone who passes through.”

Key areas of the partnership:

Modernization of Flight Information Systems: The partnership includes the implementation of top notch with high availability Flight Information Display System (FIDS) at Sofia Airport.

Advanced Technological Solutions: SITA will provide a tailored technological solution to optimize the airport's operational efficiency. This solution encompasses the development of over 20 interfaces with existing ICT systems at Sofia Airport, ensuring seamless integration and functionality across all operational domains.

The collaboration between SOF Connect and SITA is a key prerequisite for Sofia Airport to become the first European 5-star regional hub, offering unparalleled efficiency and service for passengers and partners alike.

The partnership enhances Bulgaria's regional leadership in air travel by introducing global best practices, fosters local expertise in aviation technology, and improves passenger experiences with modernized systems. Additionally, it supports sustainability and innovation, aligning with Bulgaria's broader development goals.

01 DECEMBER 2024

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