



# 400TH CESSNA CITATION LATITUDE JOINS SIMMONS FOODS' FLEET, REINFORCING SEGMENT LEADERSHIP

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**Textron Aviation has delivered the 400th Cessna Citation Latitude business jet to longtime Citation customer Simmons Foods, a family-owned and operated company since 1949, of Siloam Springs, Arkansas. Simmons Foods will utilize the new aircraft to enhance the efficiency of its company's business travel, complementing its existing fleet of three Citation jets that are integral to managing operations across multiple locations. Certified in 2015, the Citation Latitude has been the world's most-delivered midsize business jet for eight consecutive years and is a favorite with customers due to its reliability, versatility and impressive 2,700-nautical mile range.**

Lannie O'Bannon, senior vice president, Global Sales and Flight Operations for Textron Aviation commented: "The delivery of the 400th Citation Latitude is a testament to the aircraft's superior design and a proud moment for our team. This milestone not only reinforces the Latitude's status as the leader in the midsize jet segment, but also underscores our commitment to innovation and customer satisfaction, setting new standards for comfort, efficiency and performance in the

aviation industry.”

Todd Simmons, CEO, Simmons Foods, said: “Over the years, we’ve found that Citation jets mean business in every way. Our fleet of Citations has significantly enhanced our company’s operational capabilities, allowing us to serve our customers, employees and farmers more effectively. Guided by our family values of integrity, respect, hard work and innovation, the Latitude’s performance and reliability are a natural fit for our business.”



With a flat floor cabin and ample space for nine passengers, the aircraft can fly nonstop between destinations such as New York and Los Angeles or Vancouver and Guatemala City. The Citation Latitude stands as the preferred choice among customers for a wide range of operations, including corporations, charter, personal travel, air ambulance, intelligence, surveillance and reconnaissance (ISR), utility transport, aerial survey, flight inspection, training and numerous other specialized missions.



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