



# CESSNA CITATION LATITUDE WON THE MIDSIZE SEGMENT IN 2018

News / Business aviation, Manufacturer



According to the annual shipment and billings report published by the General Aviation Manufacturers Association (GAMA), Cessna Citation aircraft were the most-delivered business jets of 2018. Textron Aviation delivered 188 business jets – including 57 Cessna Citation Latitude aircraft – winning the midsize segment for the third consecutive year and outselling its closest competitor four to one.

“Leading business jet deliveries in 2018 is a continued testament to the trust our valued customers place in the Citation family,” said Rob Scholl, senior vice president, Sales and Marketing.

“We’re honored to see that customers and operators have responded by making the Latitude their midsize platform of choice for three years running.”

Image result for Cessna Citation Latitude

Recognized for its mission flexibility and low operating costs, the Citation Latitude has grown in popularity with operators worldwide. In 2018, the midsize jet earned certification in Australia and

China and today, the aircraft is certified in 43 countries. The worldwide fleet has amassed more than 150,000 flight hours since entering service in 2015.

The jet's class-leading takeoff field length of 3,580 feet provides greater access to airfields usually reserved for smaller aircraft, allowing operators to land closer to their final destinations. Inside, the Latitude's flat floor cabin delivers a new level of comfort to the midsize segment, and features like Bluetooth connectivity and a custom wireless cabin management system give passengers cabin control from their personal devices.



24 FEBRUARY 2019

**ARTICLE LINK:**

<https://50skyshades.com/news/business-aviation/cessna-citation-latitude-won-the-midsize-segment-in-2018>