CESSNA CITATION LONGITUDE EXPANDS ITS GLOBAL REACH WITH FIRST ORDER IN BRAZIL

News / Business aviation

The first order of a Cessna Citation Longitude in Brazil was announced during LABACE 2025. The flagship of the Citation line of business jets was ordered by a longtime Citation customer that currently operates several aircraft from across the Textron Aviation product portfolio, including a Cessna Citation business jet and a Cessna and Beechcraft turboprop. Expected to deliver in 2026, the Longitude will be used for business and personal travel.

Marcelo Moreira, vice president, Sales, Latin America commented: “With its class-leading performance, quiet cabin and range, the Citation Longitude is perfectly suited to meet the needs of our customers in Brazil — one of the most dynamic aviation markets in the world. The Longitude complements the customer’s existing fleet by providing long range, speed and delivering the exceptional comfort and performance expected from a Cessna Citation business jet.”

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In 2024, Textron Aviation aircraft represented 40 percent of competitive turbine aircraft deliveries in Latin America — the largest share of any aircraft original equipment manufacturer. The region is home to nearly 1,000 Cessna Citation business jets and more than 2,100 Cessna and Beechcraft turboprops.

The Longitude is equally designed around the pilot experience, passenger comfort and overall performance, delivering an aircraft that lives up to its designation as the flagship of the Citation family of business jets. Designed to elevate passenger expectations, the aircraft delivers the quietest cabin in the super-midsize class, a stand-up 1.83-meter/6-foot tall flat-floor cabin and seating for up to 12 passengers with a standard double-club configuration that delivers the most legroom in its class. State-of-the-art cabin technology enables passengers to manage their environment and entertainment from a mobile device.

With a range of 6,482 kilometers (3,500 nautical miles) and full fuel payload of 726 kilograms (1,600 pounds), the Citation Longitude offers customers a low cabin altitude (1,509 meters / 4,950 feet) at 12,500 meters/ 41,000 feet, more standard features and a comfortable, bespoke interior. The aircraft features fully berthable seats and a spacious walk-in baggage compartment that is accessible throughout the flight. The spacious cockpit incorporates easier access and an ergonomic design that fully focuses on crew comfort and efficiency.

The clean-sheet design of the Longitude integrates the latest technology throughout the aircraft, bringing customers the lowest direct operating cost in its class. Powered by FADEC-equipped Honeywell HTF7700L turbofan engines, the Longitude combines on-condition engine overhaul periods to best-in-class airframe inspection intervals of 18 months and 800 hours. Textron Aviation's full time diagnostics recording system (AReS) and 3D Technical Publications leverage advanced technology to reduce maintenance downtime and overall costs to operation.

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